



AGENDA

CHC PR Strategic Delivery Group
Date: Tuesday 18th September 2018
Venue: HAPI Hub (Newydd)
Masefield Way, Rhydyfelin, CF37 5HQ
Time: 10.00am-3.30pm

- 10:00** **Welcome & Introductions**
Nia Rolfe, Cadwyn Housing Association & Chair of the SDG
- 10:10** **An Update:**

Changing Perceptions (Mark Woods, Trivallis)

Digital Agenda (Edwina O'Hart, CHC)
- 11:00** **Group Work: Changing Perceptions or the Digital Agenda**

You'll be given the opportunity to choose a group on the day.
- 12:30** **Lunch**
- 1:15** **CHC Communications Conference: Rebecca Goodhand, CHC**

CHC's communications conference takes place on the 24th of January 2019. What would you like to see on the conference programme?
- 1:45** **Communications Clinic**

Please think about the following and be willing to discuss one with the wider group.
- A problem you're facing - what support can the group provide?
 - A free tool you'd like to share with the group which helps you do your job better
 - Something you're really proud of and would like to share



2:45 Internal Communications: Vitallis; healthy mind, healthy body, healthy you

The team from Trivallis will talk through their Vitallis campaign which has been shortlisted for a CIPR PRide award.

3:15 AOB: At the last SDG, we heard from Andrew Cooper, 1000 lives. We'd be interested to hear if anyone has adapted or used the 6 steps for communicating with impact framework.

3:30 Finish