

'This is Housing' is a brand campaign aimed at telling the story of the housing sector and the people who work in it. The campaign provides an insight into the breadth of roles that we recruit for and helps to explain what it is really like to work in housing.

As a sector we wish to work cohesively in order to raise the profile of housing as a dynamic and ambitious career path with fantastic opportunities.

As a partner of ours, we would really appreciate your support with our campaign when helping us to recruit, by using the 'This is Housing' branding logos on adverts that you place for roles, if possible.

When placing adverts it would be helpful if you could, brand them with the This is Housing logo, tag them with **#thisishousing**, and share/promote any case studies that we create on social media. If you could follow us as well that would be great!

We wish to raise the profile of the housing sector as a vibrant and exiting place to work and look forward to gaining your support.

You are able to find information about the brand here – www.thisishousing.wales – and also [download the logos etc. here](#).