

GlowMark Arrow Presentation Pitch

Introducing the GlowMark™ Emergency Exit & Tactical Fire Safety Marker System

Throughout this presentation we would like to introduce you to our new innovative Glows in the Dark Fire Safety Emergency Exit Marker System called GlowMark.

How GlowMark works

GlowMark's clever technology absorbs the energy it requires to charge and power it from ambient light sources both in-doors and out-doors.

After only 8 minutes of exposure to ambient light the marker has harvested and stored enough energy within a specially formulated compound that will enable it to glow in the dark and which can be clearly seen for a total of 48 hours.

The GlowMark safety markers will glow for more than enough hours required in the event of an electrical power failure or power cut in both external and internal locations of all buildings and structures.

As soon as the lights go off the glows in the dark safety markers illuminate and can be seen in the darkness providing a visibly distinctive green glow from up to 20 meters away range which is achieved by a strategic lineal placement of them to guide people in the right direction along all walkways and corridors to emergency exits. They can also be fixed to the fire exit doors leading to marked stairways that must be used in an evacuation.

Fire Safety Studies show that all lifts in buildings become in-operable during a fire or incident where evacuations take place for safety and security. These simple and easy to install markers will enable the evacuees to clearly see the marked direction they must follow to the safety exit doors and emergency exit stairways to safely escape from the building.

Key Fire Safety Applications include:

- 1) Fire alarm points
 - 2) Fire hoses
 - 3) Fire extinguishers
 - 4) Corridors and all walking areas
 - 5) Fire exit doors leading to
 - 6) Stairways
 - 7) Handrails
 - 8) Room numbering and contents identification
 - 9) Low level tactical markings for fire fighters who crawl to avoid heat and smoke
- 10) Clear Identification to fire-fighters who can identify dangerous potential hazards using 5 colours coding to rapidly prioritise and know where flammable liquids or gases which may be present.

Please note: This Matrix system will effectively tactically tag marking these areas for the benefit of fire fighters as well as building evacuees which we explain throughout this presentation.

Advantages of use

GlowMark markers are guaranteed to work because they are always active all the time they are exposed to an ambient light source in-door and out-doors. Therefore in the event of a power cut, low level light visibility or darkness. GlowMark technology is ensuring a fail-safe emergency back up as well as being an alternative night security lighting method which can be purchased and installed at a very low and affordable cost.

This will be achieved because all the time the lights are on in a building GlowMark will be charging ready for use immediately and will be instantly visible in the darkness as soon as the lights go off or the power in the building is cut, truly making them an emergency fail-safe need and requirement.

When people can see where they are going in the darkness by using GlowMark to guide and show them the way, it will also help to avoid slipping and tripping over, these are common occurrences which frequently happen during a fire or emergency and there are 1000's of accidents like this in work places every year.

The main advantage of installing our markers throughout private & commercial buildings as well as in industrial installations where high safety levels are paramount to human safety, is that their simple and cost effective installation will enable faster and more visible effective markings that will assist evacuees when exiting a building or structure. In addition vital time will be saved when fire fighters have to enter the building to identify, asses and contain the area that is the start point and cause of the fire or incident.

We will explain and demonstrate this simple methodology with the video we have produced which shows tactical markings using GlowMark in all the areas and points throughout a building as we have mentioned.

Additionally all GlowMark products are fire retardant up to 170° Fahrenheit and can be seen through smoke, therefore their use for identifying and marking emergency evacuation fire exits in all buildings and structures is invaluable because there use will greatly reduce the risks of any additional accidents that are usually caused by people tripping over because they cannot see where they are going.

We know that time also plays an important part in a structural evacuation and which is also a potential life saving advantage of using and installing these specially designed markers. Time can also save costly equipment and data from being damaged which is another advantageous and beneficial cost saving.

Economy & Environmental Impact

Effective cost savings

This glow in the dark alternative lighting method does not require any maintenance and it does not suffer from component failures that can occur with higher costing electric, LED & Battery powered lights. These highly effective glows in the dark markers are 100% self sustainable because they are free from the use of electrical power and batteries which support conventional emergency exit lighting and signage systems.

Additionally GlowMark markers are:

- 1) Low Cost to purchase
- 2) Simple & easy semi-permanent or permanent fixing

- 3) Day time and night time high visual safety
- 4) Fire retardant
- 5) Anti-slip Ant-Trip device
- 6) Visible through smoke and fog
- 6) No running costs
- 7) No maintenance costs
- 8) Self cleaning
- 9) No component failures or replacements
- 10) Guaranteed to work for 5 yrs but in real practice they will work for 10 years or longer

Big Cost savings

GlowMark provides a continual return on investment after the product is purchased

Usage of our glows in the dark safety product range will additionally save companies big percentages of money on the initial purchase costs as opposed to the higher purchase costs of conventional lighting and Led systems.

Further cost savings can easily be achieved by reducing the usage of much higher priced conventional electric lighting methods which are currently being used because GlowMark does not require any regular maintenance, component changes, servicing or ongoing running changes.

Recent survey studies show the UK government will be increasing electricity charges by a further 8% increase over the coming months. Additionally by reducing energy consumption levels you will effectively be saving big amounts of money on annually increasing charges which are important for the majority of companies and individuals in today's economic climate.

Greener Company Image

Many companies are now greatly focused on sustainability and they want to create better economic levels within their companies to save on increasing costs and charges. Many companies are also now heavily focused on the green initiative in an effort to improve their company image by being more environmentally conscious and ethically responsible enabling them to remove their carbon footprint.

Conclusion

We believe that simply using GlowMark glows in the dark tactical safety markers, they are an important must have product that are providing a necessary step in the right direction by increasing higher visual fire safety levels for everyone. There is No light bulb, filament or LED unit that lasts as long as GlowMark before it needs to be replaced maintained or serviced. ©

To see further detailed reports please view our website: <http://www.glowmark.net>



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