



## Digital transformation: why should Housing Associations embrace it?

11 July 2019



INDEPENDENT VALUATIONS

| TREASURY MANAGEMENT SYSTEMS

| RISK ANALYTICS

| INTELLIGENT BUSINESS

LONDON :: DUBLIN

[centrusfinancial.com](http://centrusfinancial.com)

# Introduction to Centrus

Centrus is an independent financial services group that believes in finance with purpose.

60+  
people in  
LONDON  
&  
DUBLIN  
150+  
clients in the UK  
& Europe



## CORPORATE FINANCE

Creating value through independent, purposeful advice.

## ANALYTICS

Treasury technology and advice for effective risk management.

## INVESTMENT MANAGEMENT

Return generating assets for modern, diversified investment portfolios.

# A little bit about Centrus Analytics



## Services we provide in Analytics

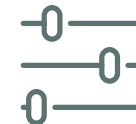
INDEPENDENT  
VALUATIONS



TREASURY MANAGEMENT  
SYSTEMS



CVA/DVA



INTELLIGENT  
BUSINESS



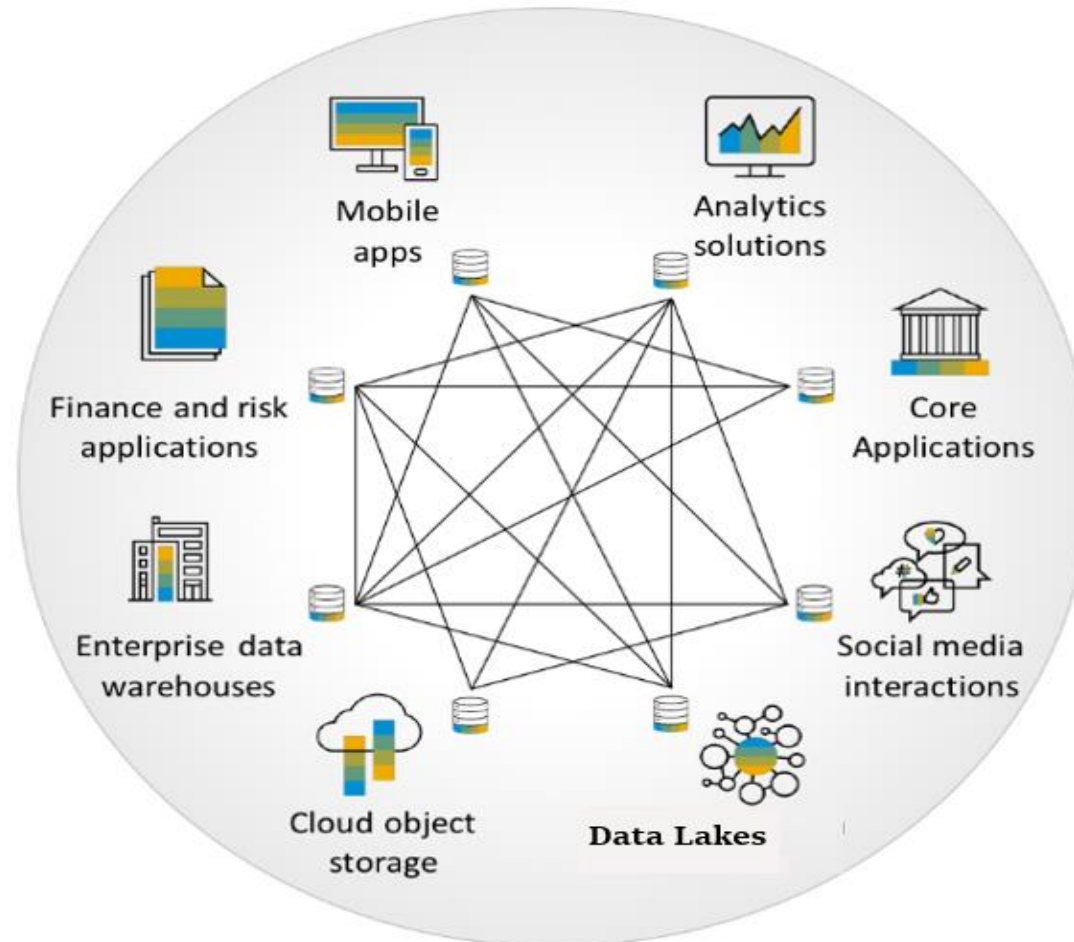
RISK ANALYTICS



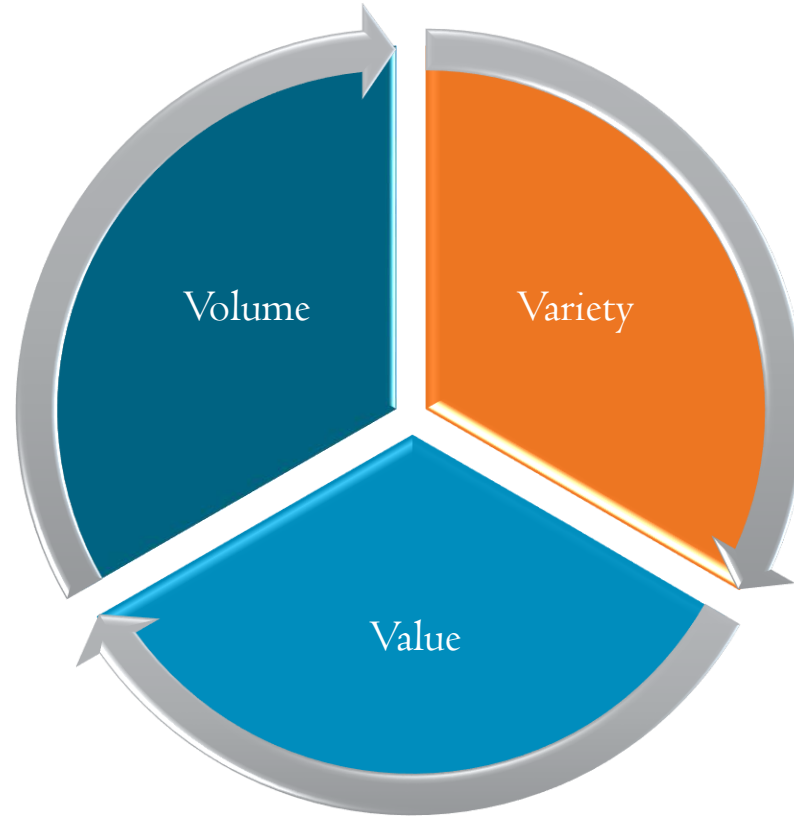
HEDGE ACCOUNTING



# The Data Ecosystem



# The 3Vs of Big data



# Volume - Every 60 Seconds 2KTB of data is created



There is **more data** than people think

## Data

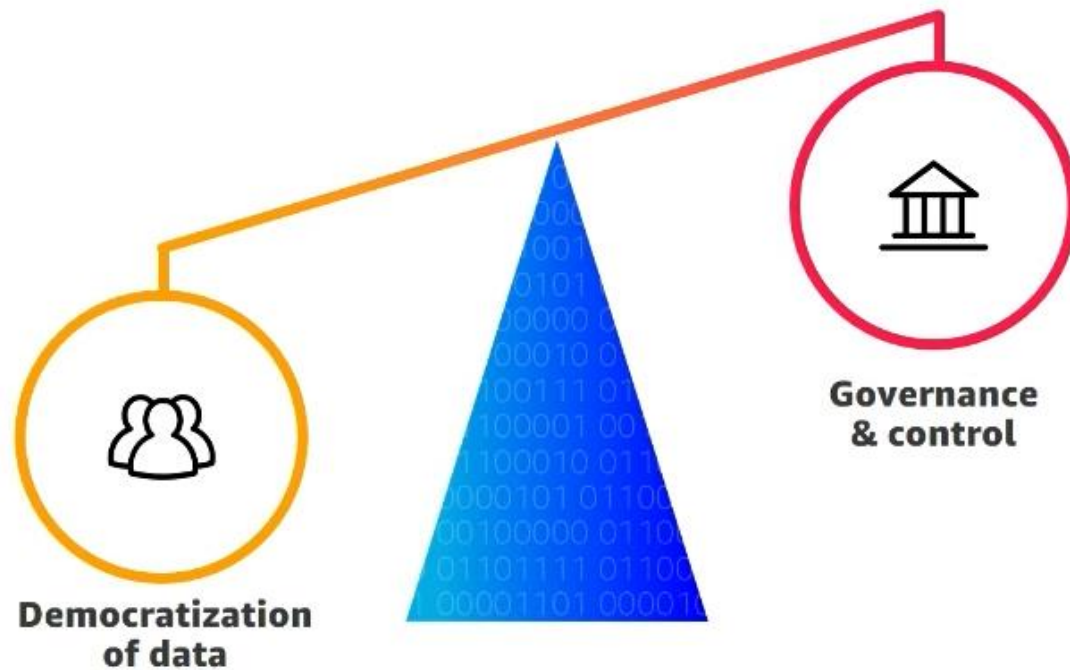
grows  
**>10x**  
every 5 years

## Data platforms need to

live for  
**15**  
years

scale  
**1,000x**

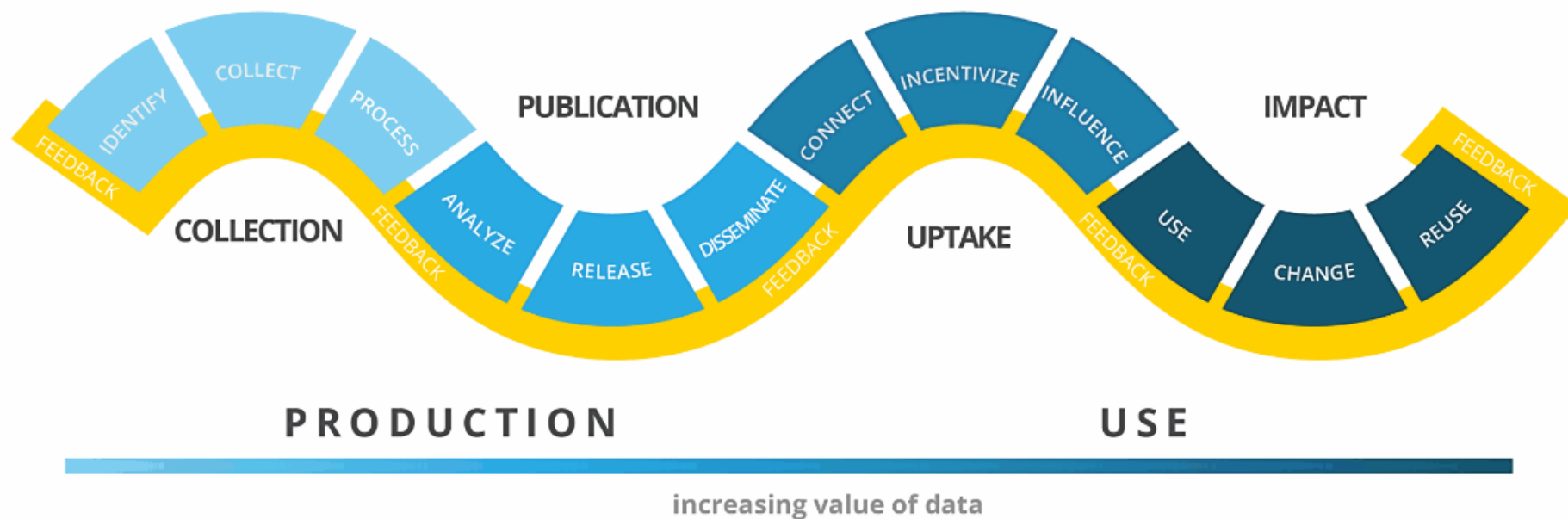
# Variety



There are **more people** working with data than ever before

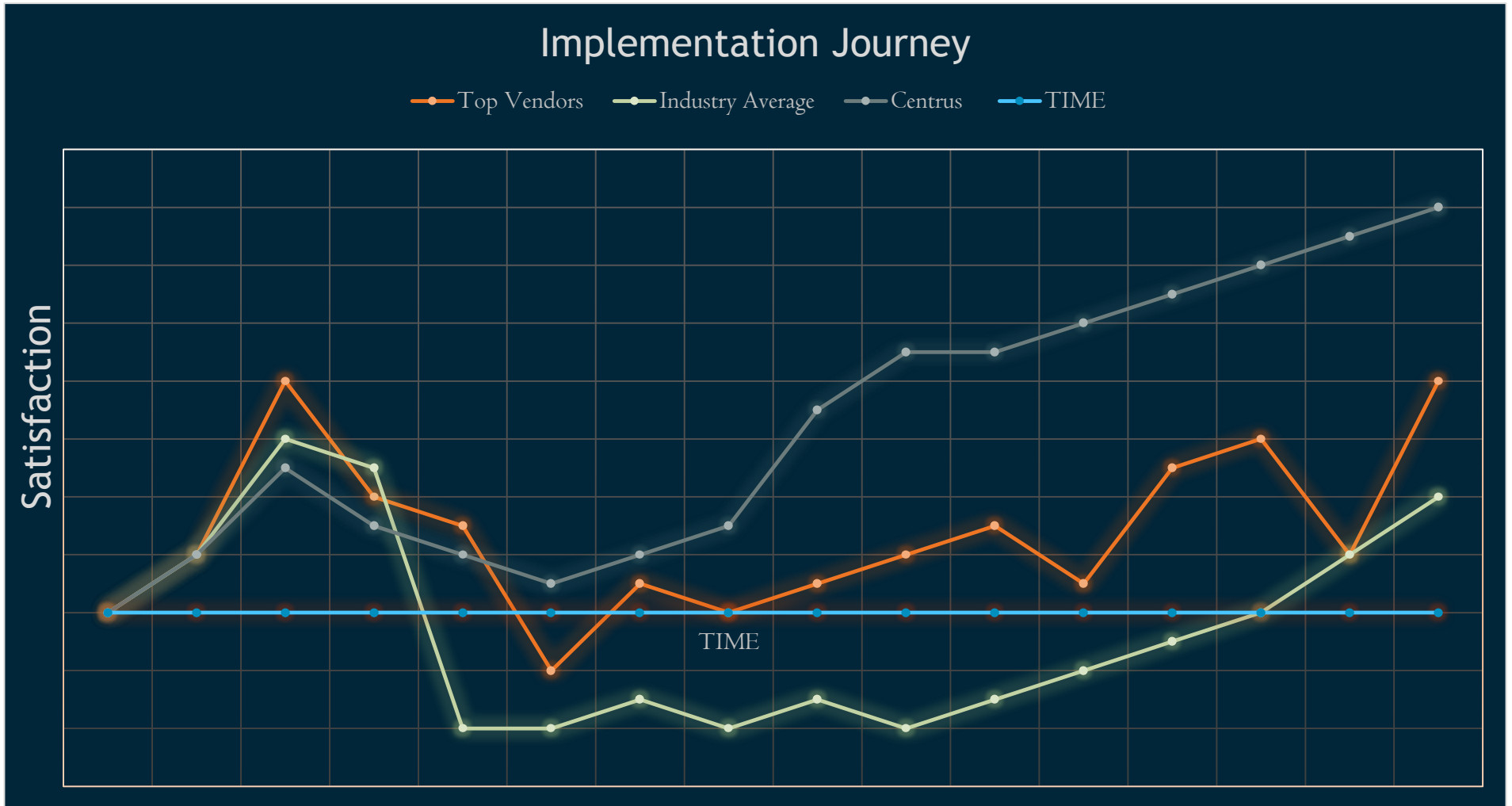
How do I provide democratized access to data to enable informed decisions while at the same time enforce data governance and prevent mismanagement of the data?

## DATA VALUE CHAIN

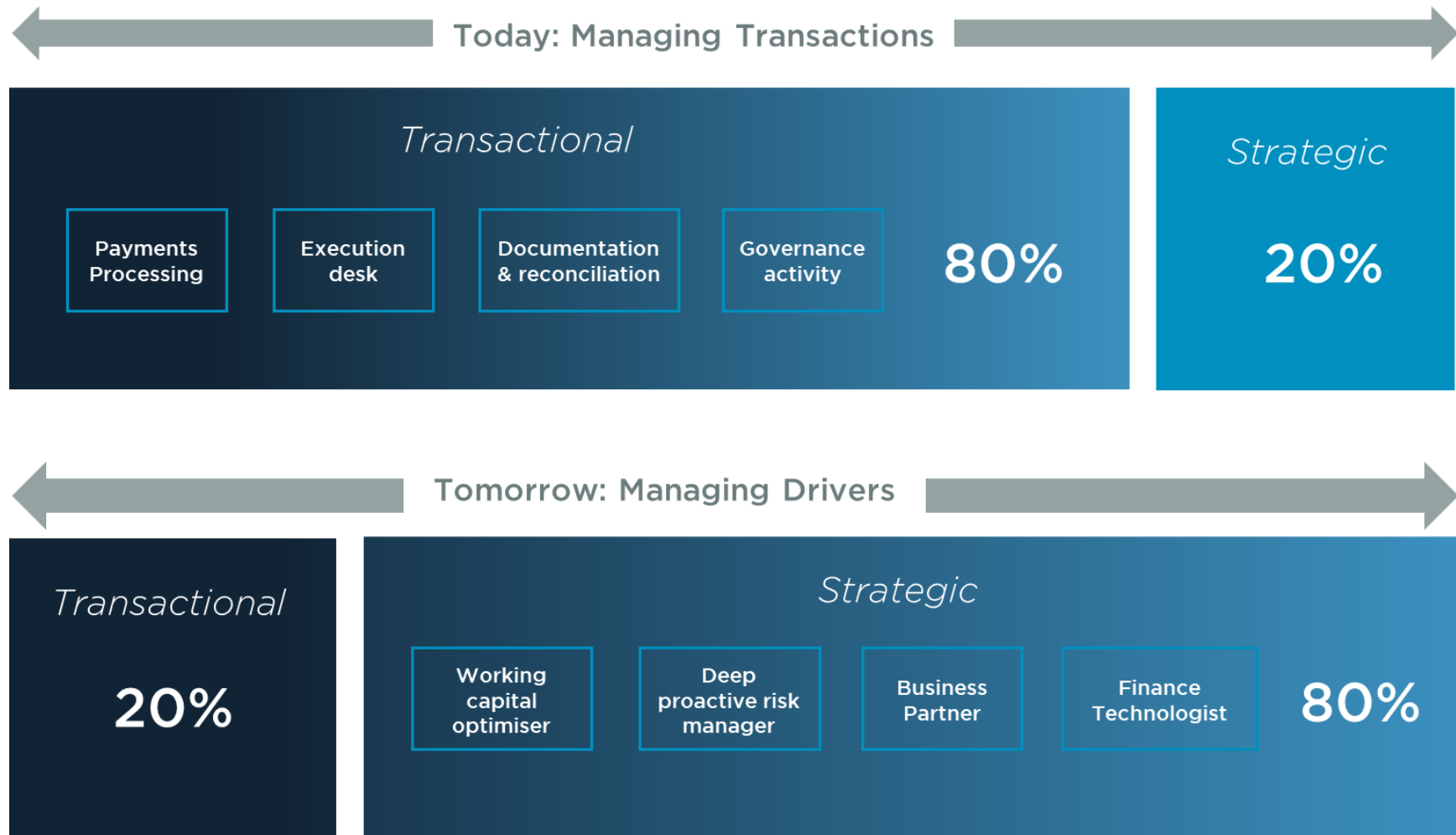




# Challenge Chart



# How does that translate to the HA world



# Let's meet online

Centrus

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