

# Geoff Jones

## Digital Communities Wales



# The Welsh picture of digital exclusion

- \* What do we mean by digital exclusion & the impact in Wales
- \* Digital exclusion and Equality
- \* Channel Shift across Wales
- \* Addressing the Imbalance
- \* Overcoming the Personal Barriers

# General Benefits of being online

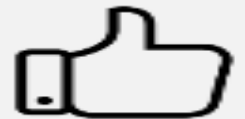


## Economic

- Employment
- Education
- Saving Money  
\*£516 Lloyds Consumer index
- Creativity and entrepreneurialism

## Health & Social Care

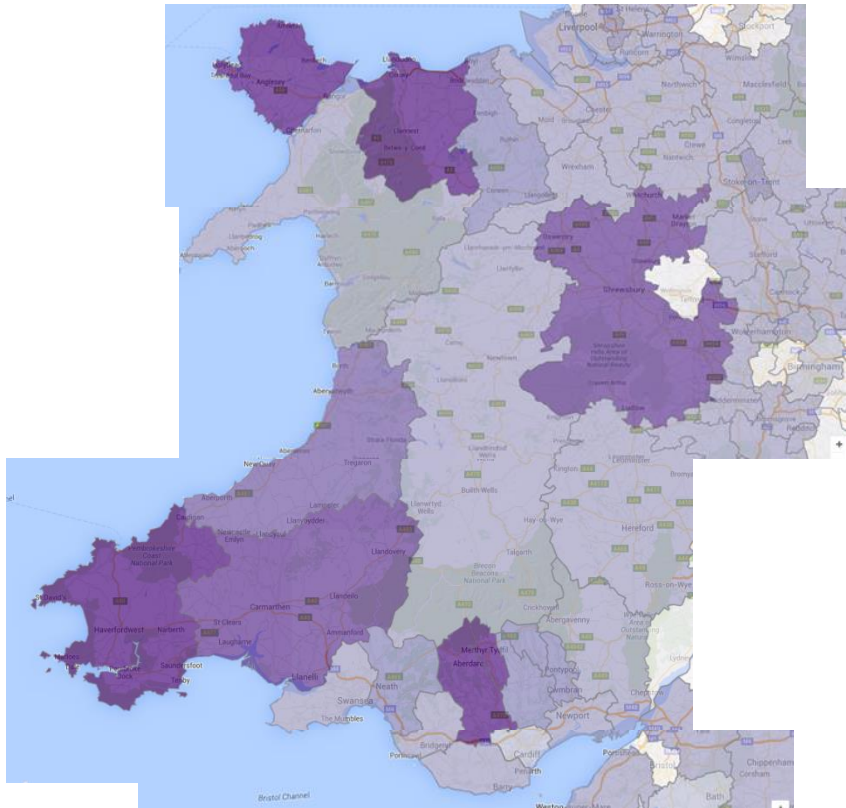
- Healthy lifestyles
- Communicating & connecting
- Leisure & entertainment
- Access to public services
- Democratic and civic participation



# DI statistics for Wales?



Target/progress	Baseline Position 2011	Position in 2013	2013-14 NSW	2015 Target	2014-15 NSW	2017 Target
Adults (18+)	34%	24%	21%	18%	19%	13%
People aged 50 and over	49%	42%	38%	35%	35%	30%
50-64 year olds		24%	20%	16%	17%	12%
65-74 year olds		46%	40%	36%	37%	32%
75 plus		78%	75%	70%	71%	62%
Residents of social housing (18+)	41%	39%	34%	28%	31%	22%
Employed (18+)	12%	9%	7%	5%	6%	2%
Unemployed (18+)	27%	12%	10%	7%	5%	4%
Working Age Economically inactive (18-64)	-	25%	20%	16%	18%	12%
Disabled people (18+)	-	42%	40%	35%	38%	30%



**The National Survey for Wales:  
2014-15 confirmed that **473,959 (19%)**  
of the Welsh adult population (aged  
18 or over) do not regularly use the  
internet.**



# Who are the digitally excluded?

**37%** of social housing tenants

**44%** of digital excluded are on lower wages or unemployed

**65%** of the digital excluded are over 55 years

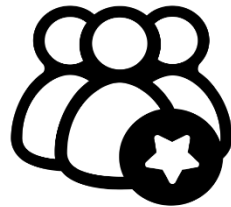
**33%** of people with registered disabilities digitally excluded

**6%** of young people age 16 to 25 are off line and **27%** of these are not in full time employment

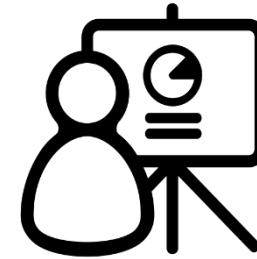




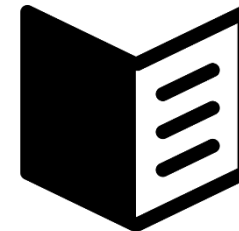
**Co-ordination**



**Volunteering**



**Training**



**DI Charter**

Created by Miguel C Baladrano  
from Noun Project



Wales Co-operative Centre  
Canolfan Cydweithredol Cymru



Rhaglen  
**Llywodraeth Cymru**  
**Welsh Government**  
Programme



# Recognising the need.

What's Digital got to do with Me?

## Overcoming the barriers

Too 'thick', too slow, too old, not interested

**Digital Champions in the Workplace, able to  
'pass it on'  
Formal or Informal learning**

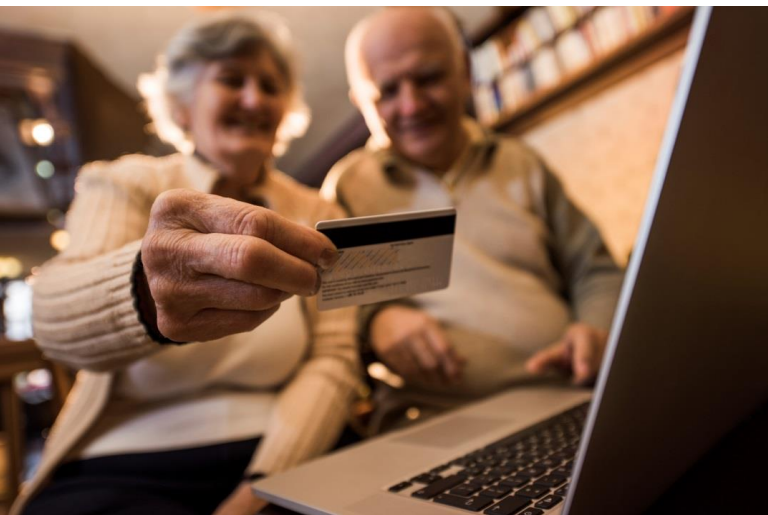


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[www.digitalcommunities.wales](http://www.digitalcommunities.wales)

 [@DC\\_Wales](https://twitter.com/DC_Wales)

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Icons used in this presentation are from the Noun Project – [www.thenounproject.com](http://www.thenounproject.com)



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