



Agenda

Housing Directors Network
Thursday 23rd of June 2016
The Red House,
High St, Merthyr Tydfil, CF47 8AE

Coffee will be available from 10:30 AM; the meeting will start at 11:00 AM.

11:00 **Welcome & Introductions**
Stephen Evans – Vice Chair

11:15 **Nudge Theory Workshop**
Anna O'Halloran – Managing Director – Just Housing Group
John Swinney – Chief Executive - Just Housing Group

Anna and John will provide an introduction to Nudge Theory, examples of other sectors' use of it, examples of its use in Housing and an exploration of design frameworks and trial mechanisms, plus a chance to experiment in small groups with the design frameworks.

12:45 **Lunch**

13:30 **AllPay**
Lana Jones - Regional Sales Manager
Ursula Kidson - Business Development Manager

A presentation from AllPay, part of the 24 Housing Group, as to the methods they employ to help landlords in changing tenant behavior and the outcomes they achieve.

14:15 **Discussion: Experiences of Influencing Behavioural Change**

15:15 **AOB**

15:30 **Close**

One Big Housing Conference: 6/7th October 2016, Metropole Hotel, Llandrindod Wells

Next network date: Wednesday 8th February 2017, Mid-Wales Housing

