







Computer Recyclers UK are an I.T Recycling and Refurbishment company, committed to Digital Inclusion throughout the UK and aim to re-use as much I.T as possible to create affordable access to PCs and Laptops.









Marcus Griffiths Tel: 01443 434675 Mob: 07908707804 Email: marcus@computerrecyclersuk.com



Get Online @ Home is an initiative from Microsoft and its partners to provide low cost refurbished desktop and laptop computers to support the Go ON UK National digital inclusion programme.

### Why Digital Inclusion?

- Save/managing money, employment opportunities, communication, convenience, online public services......
- 7 million people have yet to use the internet
- 11 million people have not got the skills to get online in the UK

### Reasons for Digital Exclusion:

- Haven't got broadband
- Can't afford a PC
- Don't see the relevance
- Fear of technology
- Lack of I.T skills



### What 'Get Online @ Home' offers:

- •Reconditioned Computers, pre-loaded and licensed with Core Microsoft Software.
- •PAYG Mobile Broadband Dongles
- Broadband Comparison via Simplify Digital

**Backed By** 



# What is the no-nonsense GetOnline@Home offer?





- Desktop PCs with a new flatscreen, keyboard and mouse
- Laptop PCs with external webcam and new or replacement battery.



### Microsoft Software:

- Windows 7 Professional operating system
- An entry level Microsoft Office suite of software for documents, emails, pictures and more
- Microsoft Security Essentials: a free anti-virus for life.



# What is the no-nonsense GetOnline@Home offer?

### Warranties and telephone support:

•All PCs & Laptops come with 6 Months of telephone support and warranties



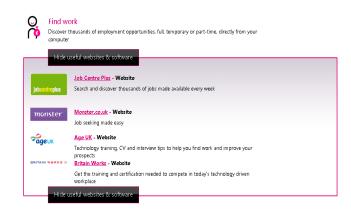
### Set Up Guides and Quick Start help:

•All deliveries include a Set Up Guide.

The website also has downloadable guides and information to help you get the PC set up and to get started with all the new software, which is pre-loaded

### Enjoying your new Computer:

•In the "useful websites and software" section of the site you will find easy links to top-rated websites and services.



# Price and eligibility for the Get Online @ Home computers

### What does it cost?

- •£99 Desktop
- •£149 Laptop





### Who is eligible for the £99 desktop and £149 laptop?

- Individuals receiving any of the benefits listed when you click on the "eligible" link on the home page
- Registered Charities
- Union Learning Representatives
- Adult Learners
- Students on free school meals or schools receiving Pupil Premium Funding

### How do you confirm you are eligible?

- Buying online customers will need to tick the box to confirm they are eligible for the lower price
- Buying over the phone customer will need to confirm how they are eligible.
- No written proof required
- Get Online @ Home is Microsoft Scheme based on Trust!

www.getonlineathome.org

# What is included in the price?

### All packages from Get Online @ Home include:

- PC or Laptop
- Windows 7 Pro, Microsoft Office 2010, Microsoft Security Essentials, Windows Live Essentials
   (ALL SOFTWARE IS PRE LOADED, NO SUBSCRIPTIONS)
- 6 Month Warranty & Phone Support
- VAT
- Free Delivery (within 7-10 Working Days)
- All Laptops include an External Webcam

# **BROADBAND COMPARISON**

# Available to everyone – Free PCs when taken with broadband from £1.75 per month for 12 months

We've teamed up with Simplifydigital, the UK's digital switching experts, to bring you this very special offer. You can get a FREE refurbished PC when you call Simplifydigital and sign up to a new broadband and phone deal from your choice of provider.

- ✓ A refurbished PC for FREE or a refurbished laptop for £59
- ✓ Simplifydigital will help you find the best value broadband service that's right for you
- Laptop or PC despatched 90 days after your new Supplier has confirmed to us that your broadband service is active
- ✓ Simplifydigital will even arrange your broadband installation

PC/ Laptop discounts are available when taking broadband from the following suppliers:











This exclusive offer is only available by calling broadband comparison experts Simplifydigital on the number below.

PC/ Laptop discounts are available when taking broadband from one of the featured suppliers as a new customer only.

### Call free on 0800 090 1297

Free, personalised advice and dedicated switching support

Lines open: Mon to Sun 8am - 9pm

# PAYG MOBILE BROADBAND DONGLES

- 3GB Mobile Broadband Dongle for 3 Months £39.99
- 3GB Mi-Fi Mobile Broadband Dongle for 3 months £59.99
- 12GB Mobile Broadband Dongle for 12 months £89.99





### Difference between a 3GB and a 12GB?

1GB of usage is estimated to be a months' worth of internet browsing so 3GB is estimated to last up to 3 months and 12 GB is estimated to last up to 12 months.

### What if you don't use all 3GB or 12GB?

- The 3GB dongle will remain on the dongle for 3 months unless used up before.
- The 12GB dongle will remain on the dongle for 12 months unless used up before.
- After the GB's have been used up, the dongles work on a Pay as You Go Basis, allowing the
  customers to top it up as and when they need it. £10 is the minimum top up that will provide
  1GB worth of usage.

### What is the difference between a Wi-Fi Broadband Dongle, and a Mi-Fi Broadband Dongle?

- <u>Mi-Fi</u> Mobile Broadband Dongles provide a connection for up to 5 devices in the same location.
- Wi-Fi Dongles provide a connection for 1 device at a time.

# **CREDIT UNION PARTNERSHIPS**



- TENANTS BECOMES CREDIT UNION MEMBER ( IF NOT ALREADY)
- TENANT APPLIES FOR A LOAN FOR A PC OR LAPTOP



CREDIT UNION APPROVE THE LOAN



- CREDIT UNION PLACE ORDER WITH GET ONLINE @ HOME ON BEHALF OF THE CUSTOMER
- GET ONLINE @ HOME INVOICE CREDIT UNION WITH TENANTS REFERENCE
- CREDIT UNION PAY GET ONLINE @ HOME



- GET ONLINE @ HOME DELIVER EQUIPMENT DIRECTLY TO TENANT
- TENANT PAYS CREDIT UNION WEEKLY VIA AGREED PAYMENT PLAN (Merthyr Credit Union Example Below)

LOAN £	PAYMENT TERM	WEEKLY COST	TOTAL INTEREST CHARGED (26.8% APR)
£99.00 PC	52 WEEKS	£2.15	£12.55
£149 LAPTOP	52 WEEKS	£3.25	£18.80

## MERTHYR TYDFIL

# PARTNERSHIP WITH MERTHYR CREDIT UNION, MERTHYR HOUSING, WALES & WEST HOUSING AND HAFOD HOUSING

Tenants of each housing association receive £20 reward into their credit union savings account when ordering via the credit union







'Affordable weekly payment plans available through Merthyr Tydfil Borough Credit Union when looking to get online and purchase a PC or Laptop. Call today on 01685 377888 or visit the credit union at 139 High Street, Merthyr Tydfil, Mid Glamorgan, CF47 8DN

Loan f	Payment Term	Weekly Cost	Total Interest Charged (26.8% APR)
£99.00 PC	52 weeks	£2.15	£12.55
£149.00 Laptop	52 weeks	£3.25	£18.80

'Customers ordering through Merthyr Tydfil Borough Credit Union are in with a chance to receive £20 reward into their credit union savings account, from their Housing Association. Terms and conditions apply, please check this with your credit union'.







To Make full payment start today

Call 01443 434675

Email info@computerrecyclersuk.com or visit www.computerrecyclersuk.com







## R.C.T

### PARTNERSHIP WITH LOCAL AUTHORITY AND DRAGON SAVERS CREDIT UNION

Information on council website, email sent to all RCT CBC staff, flyers being delivered to every school, community 1<sup>st</sup> centre, library and adult learning centre in RCT.

### Available for all housing associations covering RCT





### UNITED WELSH TENANTS

### PARTNERSHIP WITH UNITED WELSH AND SMART MONEY CYMRU CREDIT UNION







Smart Money Cymru Credit Union is an organisation that provides straightforward affordable financial services to a growing number of people in Caerphilly, Blaenau Gwent and Newport.

#### How it works

Our computers can be bought directly either online or by calling the number below. We have also teamed up with Smart Money Cymru Credit Union to provide United Welsh tenants with a payment plan. If you are eligible for a loan you can spread the cost of the desktop or laptop over a year and pay as little as f2.30 a week

Loan f	Payment Term	Weekly Cost	Total Interest Charged
£99.00	52 weeks	£2.30	£18.95
£149.00	52 weeks	£3.43	£28.85

Quote reference UWDI when ordering









Start now:

Call today on 01443 434675

or email info@computerrecyclersuk.com

# Frequently asked questions (1)

- What is the specification of the computers involved?
  - MINIMUM specification.....
  - Specifications are shown on website
  - All computers provided are at minimum specification or better.
- Is it available in England, Wales, Scotland and Northern Ireland?
  - Yes Get Online @ home is available for any part of the UK
- Can the memory be increased for the PC or Laptop?
  - Yes –PCs and laptops can be upgraded to 4GB RAM
- What other options are available when you buy your PC?
  - 12 Month Warranty
  - USB Wi-Fi Adapter for PC
  - Larger Hard Drives for PC & Laptop
  - External webcam for PC

# Frequently asked questions (2)

- How long has the programme been running?
  - Get Online @ Home was launched in May 2011 and close to 30,000 PCs/Laptops have already been sold.
- Why is Microsoft involved in such a programme?

Microsoft has a long-standing commitment to digital inclusion ....

- Bill Gates' 1977 vision of "A computer on every desk and in every home"
- Universal Credit 80 per cent of submissions for universal credit to happen online, Online Job Search/application requirements, Basic I.T skills needed for most jobs.
- Digitally Excluded are only open to about 4% of jobs available.
- At least 75% of Job opportunities require online job applications
- Around 20% of Digitally Excluded say its due to affordability of equipment.

### What does Microsoft contribute?

- Network of accredited refurbishers such as <u>Computer Recyclers UK</u> to prepare the PCs & Laptops for sale.
- Software at minimal (citizenship) cost for the "eligible" PCs
- The co-ordination and backing for the website.
- Partnerships to make low cost Computers easy and affordable on a nationwide scale

www.getonlineathome.org



The easy place to get your first, very affordable and internet ready computer

Marcus Griffiths
Computer Recyclers UK

Office: 01443 434675

Mobile: 07908707804

marcus@computerrecyclersuk.com



Thank You For Listening, Any Questions?