

**Community
Housing
Cymru
Events**



Leadership Conference 2018

Mercure Holland House Hotel

19/20th June 2018

9.00am	Registration and Refreshments Calon Suite Lobby
9.45am	Welcome Calon Suite
	<i>Chairperson - TBC</i>
9.55am	Scene Setting
	<i>Stuart Ropke, Chief Executive, Community Housing Cymru</i> @stuart_chc
	<i>Room – Calon Suite</i>
	A warm welcome to the conference by Community Housing Cymru's Chief Executive. Stuart will set the scene for the conference, look back over the past year and the achievements and challenges the sector has faced. Stuart will give his thoughts on leadership for the future based on the challenges and opportunities ahead.
10.10am	Leadership for the Future
	<i>Rt.Hon Jim Murphy</i>
	<i>Room – Calon Suite</i>
	Rt. Hon Jim Murphy is a former UK Cabinet Minister who has held multiple ministerial portfolios. He was a Member of Parliament from 1997 to 2015. One of the big names of twenty-first century Scottish politics Murphy is a polymath, politician, author, speaker and now publisher. He has chaired a myriad of public and government bodies.

	<p>As Leader of the Scottish Labour Party, Murphy famously undertook the high profile 'Vote No Thanks' initiative during the referendum campaign, touring Scotland for 100 impromptu public street meetings. He was also a member of the leadership team of the all-party Better Together campaign.</p> <p>Jim, in his own unique way will identify what actions the leaders in the Social Housing sector in Wales need to take to achieve the Housing Horizons vision. He will also share his own views on leadership from her experiences in an overarching political and economic environment.</p>
--	---

11.00am	The Science of Leadership
	<i>Paul Chudleigh</i> @rwlearning
	<i>Room – Calon Suite</i>
	<p>RW Learning has been developing great Leaders for over 10 years, through bespoke resilience coaching utilising the resilience at work methodology.</p> <p>Foremost neuroscientists, leadership researchers, and organizational practitioners have united with the purpose of transforming how we think, develop, and perform in relation to Leadership.</p> <p>As we now enter a neuro-revolution, we still continue to lead and operate businesses in ways that doesn't take into account what we have now learned about the brain. Throughout this session Paul will explore the disconnect between what we do within our businesses, and what science is telling us we should do.</p>

11.30pm	Refreshment Break
----------------	--------------------------

12.00pm	<u>Aspiring Leader's Workshop</u> Marketing yourself
	<i>Gareth Edwards, Acorn</i> @AcornSeniorJobs
	<i>Room – TBC</i>

	<p>How can we set ourselves apart from others?</p> <p>Formulating your personal brand is an essential competency when managing and sustaining a successful career. We all need to empower ourselves by identifying 3 key things:</p> <ol style="list-style-type: none"> 1) What you have to offer 2) What you want, and most importantly 3) How to ask for it. <p>Your ability to market your talents, accomplishments and value, both inside your organisation and within your profession, are a key part of enhancing your brand.</p> <p>Sarah will take you through the steps you need to follow, in order to be successful.</p>
--	--

Aspiring Leader's Workshop
Developing Yourself – A Leaders' Story

	<p><i>Chris O'Meara, Chief Executive, Cadwyn HA</i> <i>@ChrisO_CadwynHA</i></p>
	<p><i>Room – TBC</i></p>
	<p>Chris is one of the most respected figures in the Welsh Social Housing Sector. Not only is Chris Chief Executive of Cadwyn HA but has also been a part time adviser to Housing Ministers in the Welsh Government.</p> <p>Throughout this session, aspiring leaders will be motivated by Chris' passion for her role, and be inspired by her motivation which stems from understanding and appreciating the difference a secure home can make to peoples lives.</p>

Aspiring Leader's Workshop
Leadership 2025 – Creating a more diverse leadership

	<p><i>Steve Douglas, Altair (Invited)</i> <i>@AltairLtd</i></p>
--	--

	<i>Room – TBC</i>
	<p>Steve has a long standing reputation within the housing sector, having been Chief Executive at two housing associations and also the Housing Corporation with an £8.4 billion three-year budget to deliver 155,000 affordable homes and for regulating England’s 1,500 housing associations. In addition, he led on the creation of the national Affordable Homes Programme, and the introduction of private sector organisations delivering affordable homes.</p> <p>Leadership 2025 is a nine-month initiative which was launched in 2016, with the aim to positively disrupt the housing sector by challenging current perceptions and promoting the fact that diversity is not just something that ticks boxes but is actually good for business.</p> <p>Steve will give examples from the initiative to date, and identify how we can all play a part in encouraging diversification throughout our organisations and leadership teams.</p>

12:00 pm	The Science of Leadership
	<p><i>Paul Chudleigh, RW Learning</i></p> <p>@rwlearning</p>
	<i>Room – TBC</i>
	<p>Following on from his main session, Paul will help delegates to put the theory into practice!</p> <p>At a time where our organisations are ever evolving, and change is constant, the world of work is becoming more and more complex.</p> <p>This session aims to equip delegates with practical models and tools that will enable their organisations to operate more effectively.</p>

	Working Smarter not Harder
	<p><i>Charles Vaughan, SNH Training</i></p> <p>@snhtraining</p>

	<i>Room – TBC</i>
	<p>Simon has over 30 years of leadership and sales experience in a range of business sectors from starting his career in B2C retail management at Marks & Spencer through to being the Director of UK Business Sales at Cable & Wireless (now Vodafone) prior to developing his own business in 2002.</p> <p>Simon’s mantra is: ‘Just because you are busy it doesn’t necessarily mean you are productive’. Within this session he will share techniques & tips which are helping thousands of employees to significantly increase their productivity.</p>

1.00pm	Lunch Break Calon Suite 2
---------------	--------------------------------------

2.00pm	Acting upon Disruption.
---------------	--------------------------------

	<p><i>Ruth Murray Webster @rmurraywebster Leader of innovative solutions to risk and change challenges Eleanor Winton, formerly of KPMG's Future Institute @eleanorwinton</i></p>
--	---

	<i>Room – Calon 1</i>
--	-----------------------

	<p>Every business is faced with challenges on how to embrace and address emerging trends. The Social Housing sector in Wales is no different!</p> <p>Ruth and Eleanor will identify the emerging trends and issues identified in the Housing Horizons report. Using the ‘Act upon Disruption Process’ they will look at the potential to exploit opportunities whilst accurately calculating risks. This will be shared as a practical way of managing the uncertainties posed by the near and more distant future.</p> <p>Within this session delegates will be invited to consider:</p> <ul style="list-style-type: none"> • Key aspects of the risk management process that are vital in going beyond a compliance only mindset. • Practical steps you can take back at work to ensure that it is clear what risks are opportunities to be seized and which are threats to be defended.
--	--

2.45pm	<u>Aspiring Leader’s Workshop – Goldfish Bowl Session</u>
---------------	--

Wisdom based Leadership – knowledge v wisdom

Dr Barrie Kennard and Dave Thomas, Call of the Wild

@callwildleader

Room – TBC

With a vast amount of knowledge available at our fingertips, the world has become a level playing field when it comes to gathering knowledge. A great deal of knowledge is now easily accessible and at no cost. Wisdom however is priceless!

Dr Barrie Kennard and Dave Thomas will facilitate this session which will be started by a small discussion group of specially invited participants, with all remaining delegates forming an 'audience'. Spare places in the discussion group will be available, and members of the audience may take up these places when they feel they have a contribution to make. Members of the discussion group leave their places when they have had their say, making room for new participants.

The session will identify the acumen needed to succeed in a fast paced, competitive world. With questions posed such as should we be employing people based on their knowledge and education or considering factors such as experience, impact, awareness factor and openness to grow, learn and create? What is it we need to move our organisations forward?

Aspiring Leader's Workshop

Developing Yourself – A Leader's Story

Hannah Evans, Welsh Ambulance Service

@Welshambulance

Room – TBC

Hannah joined the NHS on the Graduate Management Scheme in 2002 and since then her career has grown from strength to strength. Initially employed in a number of operational management roles she then changed direction and moved into strategic planning.

Since October 2016 Hannah has been the substantive Director of Planning and Performance at the Welsh Ambulance Service. Hear all

about her journey, the challenges she has faced and how she overcame these, and of course the successes!

Aspiring Leader's Workshop

Housing Law in 60 Mins

Hugh James Solicitors

@Hughjameslegal

Room – TBC

A housing specialist from Hugh James Solicitors will take you through a whistle stop tour of Housing Law and provide you with updates on everything you need to know in 60mins!

Developing Communities

Professor Ken Gibb -What Works Scotland

@Gibb6781

Room – TBC

Ken is a professor in the School of Social and Political Sciences in the subject area of Urban Studies and was an adviser to the Housing and Well-Being Commission. He has recently acted as adviser to the Scottish Parliament's Infrastructure and Capital Investment Committee and has worked for the Scottish Parliament's Welfare Reform Committee.

Over the past three years the 'What Works Scotland' research team have worked diligently to initiate, nurture, and undertake collaborative research with a wide range of public and third sector organisations.

Ken will take us through what we, as a sector can learn from the research and how we can focus on collaborative practice to address long-standing issues around addressing social-inequality.

Acting on Disruption

Ruth Murray Webster Leader of innovative solutions to risk and change challenges & Eleanor Winton, formerly of KPMG's Future Institute
@rmurraywebster

	<i>@eleanorwinton</i>
	<i>Room – TBC</i>
	<p>Have questions on how to respond to the issues raised in the Housing Horizons report? Ruth and Eleanor will help to answer these whilst following on from their main session with a practical ‘how to’ workshop.</p> <p>They will help the group utilise different, simple techniques and facilitate a conversation on topics raised from their main session or identified by the participants.</p> <p>To make best use of the workshop, participants will be invited to submit their questions to Ruth and Eleanor before the lunch break to enable them to plan the session.</p>

3.45pm	Refreshments and Networking
---------------	------------------------------------

4.15pm	Deviating from the Plan
---------------	--------------------------------

	<i>Tori James, Speaker, Adventurer & Consultant</i> <i>@torijtweets</i>
--	--

	<i>Room – Calon Suite</i>
--	---------------------------

	<p>Tori James, at the age of 25, became the youngest British woman (at that time) and the first Welsh woman to climb to the summit of Mount Everest.</p> <p>In May 2005 ‘The Pink Lady Pole Cats’ became the first ever, all-female team to complete The Polar Challenge, a gruelling 360 mile race to the Magnetic North Pole. Not only did The Pink Lady Pole Cats finish the race in 6th position out of 16 teams, beating all-male teams along the way, but they also raced through polar bear territory, across constantly- shifting sea ice and battled against temperatures of -40°C.</p> <p>Hear Tori’s inspirational tale and how, the team weren’t afraid to deviate from the plan to ensure their success.</p>
--	---

5.00pm	End of Day 1
---------------	---------------------

7.30pm	Drinks Reception
---------------	-------------------------

8.00pm	Conference Dinner
---------------	--------------------------

8.45 am	Day 2 20th June Registration and Refreshments Calon Suite Lobby
----------------	---

9.15am	Leadership for the Future
	<i>Helen Goulden, The Young Foundation (Invited)</i> <i>@HelenGou</i>
	<i>Room – Calon Suite 1</i>
	<p>Helen is currently Chief Executive Officer of The Young Foundation and was previously Executive Director at Nesta. She spent five years consulting in the Cabinet Office, Office of the Deputy Prime Minister and then DCLG developing national innovation programmes for local government and leading research and product development for interactive TV public services.</p> <p>Helen will share how, throughout her career she has used social innovation tools to grow resilience and make meaningful change. She will help us to explore how we prepare current and future leaders to deliver Housing Horizons whilst considering the overarching political and economic environment.</p>

10.15am	Taking Back Control
	<i>Councillor Matthew Brown - Preston Council</i> <i>@prestoncouncil</i>
	<i>Room - Calon Suite 1</i>
	<p>In 2011 Preston hit rock bottom. Then it took back control!</p> <p>For more than a decade the council had bet everything on huge investment through the development of a huge shopping mall. The</p>

	<p>Tithebarn would sprawl over the entire city centre, cost £700m and be built by two of the biggest developers on the planet.</p> <p>It was scheduled to have a Marks & Spencer, a multiplex and a huge John Lewis store. Then came the banking crash, and cranes across the country stopped dead! Businesses grew cooler on the Tithebarn until, in November 2011, John Lewis pulled out. The council found their sums no longer added up and killed the entire scheme.</p> <p>Where once there was a masterplan, Preston now had a vacuum. They needed a Plan B so they adopted a guerrilla localism. It now keeps its money as close to home as possible so that, amid historically drastic cuts, the amount spent locally has increased. Where other authorities privatise, Preston grows its own businesses. It even creates worker-owned co-operatives.</p> <p>Councillor Matthew Brown will talk about the “Preston Model” and about taking back control.</p>
--	---

11.00am	<p>Refreshment Break Calon Suite Lobby</p>
----------------	--

11.30am	<p>Future Proofing Leadership</p>
	<p><i>Speaker to be confirmed, Deloitte</i></p>
	<p><i>Room – Calon Suite</i></p>
	<p>We are entering a new era for leadership. Through investigating the influencers and disruptors that are changing the face of business this session examines how these impact leadership.</p> <p>Deloitte will investigate how we can use the research on individual characteristics to Future proof leadership. This session will also identify how we can build the future-ready Leadership talent that can tackle the unique, emerging challenges and opportunities within the Social Housing Sector.</p>

12.15pm	<p>Thinking: It’s time to Rip Up the rules on Leadership</p>
----------------	---

	<p><i>Terence Mauri, Global Speaker and Author</i></p> <p>@terencemauri</p>
	<p><i>Room – Calon Suite</i></p>
	<p>Author of ‘The Leaders mind-set’, Terence Mauri is a global expert helping leaders innovate, adapt and succeed in an age of disruption where massive, yet hard-to-predict upheavals are expected.</p> <p>Leadership is undergoing a seismic and long-overdue shift. In many companies, there’s a chronic leadership gap: teams are being over managed and under led.</p> <p>To progress, we must all become leaders of ourselves; this means we must make change happen and become a lifelong learner of leadership.</p> <p>Terence believes leadership is not a title, it’s a set of winning behaviours and will ask delegates in this session: Do you have the Leadership Mindset?</p>

1.15pm	Conference Conclusions
---------------	-------------------------------

1.20pm	Lunch and Depart
---------------	-------------------------