



**Cartrefi
Cymunedol
Cymru**

**Community
Housing
Cymru**

Exhibition and Sponsorship Brochure

Why support Community Housing Cymru?

We are the voice of housing associations in Wales. Our vision is to make Wales a country where good housing is a basic right for all.

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Exhibition and Sponsorship Brochure

For over 30 years we have supported the Welsh housing sector, by representing 34 not-for-profit housing associations that provide almost 165,000 homes to 10% of the Welsh population.

Our conferences attract some of our membership's key decision makers, along with leading sector stakeholders and partners, and local government and Welsh Government. They are developed in collaboration with the sector to share best practice, new ideas, solutions and networking opportunities.

By taking part in our conference, you are showing your commitment to supporting Wales's housing

sector. Supporting us will give you an invaluable opportunity to engage with the sector on a variety of current issues, while sharing your unique expertise and knowledge.

There are a range of sponsorship opportunities for each of our conferences including sponsorship, exhibition opportunities, and networking packages including dinners and receptions.

For further information regarding availability for upcoming conferences please contact Terryanne-oconnell@chcymru.org.uk

Planned conferences

We have a number of conferences planned throughout the upcoming year, which will attract leaders and stakeholders from across the housing sector.

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One Big Housing Conference 2024

4 and 5 July — Metropole Hotel & Spa, Llandrindod Wells



Finance Conference 2024

3 and 4 October — Metropole Hotel & Spa, Llandrindod Wells



Annual Conference 2024

19 and 20 November — Techniquest, Cardiff Bay



Governance Conference 2025

18 and 19 March — venue TBC

Feedback from previous conferences

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“ It was a brilliant event and we found it so helpful and insightful. Great work! ”

“ We’d love to join you at your next conference so hope to see you then ”



“ We were really glad to have sponsored and found it a worthwhile couple of days. Thanks again for the opportunity to sponsor ”

Feedback from previous conferences

“ Wonderful opportunity, thank you once again for reaching out to us, very beneficial ”

“ Great conversations, atmosphere and food! ”

“ The conference was great ”



“ Highlight for me was the opportunity to meet Welsh housing providers ”

Packages

Gold sponsorship package Headline sponsor of event

Package includes:

- Sponsorship of keynote speaker
- Opportunity for speaking slot during the conference
- Logo included in all event materials
- Relevant branding at live event
- Logo included on CHC website
- Verbal acknowledgement of support
- Social media acknowledgement
- Exhibition space
- Two tickets
- 50% off additional tickets

£7,000

Packages

Silver sponsorship package

Package includes:

- Sponsorship of drinks reception
- Opportunity for welcome speech at drinks reception
- Logo included on webpack and event materials
- Relevant branding at live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Exhibition space
- Two tickets
- 25% off additional tickets

£4,500

Bronze sponsorship package

Package includes:

- Logo on webpack and digital materials
- Verbal acknowledgement of support
- Social media acknowledgement
- Exhibition space
- One ticket
- 25% off additional tickets

£2,500

Reach

By supporting our conferences you are tapping into Community Housing Cymru's audience of over 15,000 social media users.

During our two-day conferences we have reached over 67,000 social media users, had almost 6,000 video views, and engaged with over 3,000 stakeholders and key figures from across the sector.



	Annual Conference 2023	Governance Conference 2023	One Big 2023
Overall attendance	220	170	142
Member associations	30	28	22
External organisations	33	5	14

Information for Exhibitors

The exhibition/sponsorship agreement will be between **Community Housing Cymru** and your organisation/company, sharing of stands is prohibited.

The agreement will be entered into independent of and without any condition to any existing or future commercial deal(s) between **Community Housing Cymru** and your organisation/company.

Insurance – Exhibitors should ensure they have adequate insurance protection when attending one of our exhibitions. It is now compulsory that we have proof of your insurance

and risk assessment before you arrive on site and set up of your stand can commence.

Your logo and a short description of the organisation will be included in the conference webpack, which is shared with all delegates and speakers at the event. Logos will also be featured in event signage and the slide decks used in plenary sessions. We will require a high quality logo in vector format and a description of no more than 150 words written in third person. If these resources are not received by the specified date, we will refer to your website.

First Aid cover will be provided throughout the conference, if you require assistance please contact a member of CHC or venue staff.

Noise levels during main sessions should be kept to a minimum.

At CHC we are committed to working towards running more sustainable events, please consider this when choosing your giveaways by ensuring they are eco-friendly where possible.



enquiries@hcymru.org.uk

Community Housing Cymru, 14 Neptune Court, Office 26,
Vanguard Way, Caerdydd/Cardiff, CF24 5PJ