



**Cartrefi  
Cymunedol  
Cymru**

**Community  
Housing  
Cymru**

# **Sponsorship Brochure 2026/2027**



## The partnership

### Building relationships with the heart of Welsh housing

At Community Housing Cymru, we aren't just an events provider.

We are the leading voice for social housing in Wales, representing 30 not-for-profit associations that house 10% of the Welsh population.

We are on a mission to solve the housing emergency.

By joining us, you aren't just a logo on a screen—you are a part of that journey.

### Why CHC events are different

Our conferences are designed to be professional yet friendly.

We don't aim for a massive scale; we aim for the right scale.

We create a supportive, down-to-earth environment where you can build genuine trust and lasting relationships with our members.



Ready to join the conversation? To discuss how we can work together, please contact Lottie Wallond at [events@chcymru.org.uk](mailto:events@chcymru.org.uk)

## The benefits

### Sponsoring a CHC event is a strategic move for your housing sector marketing in Wales.

Here is why our partners return year after year:

- **Access the decision-makers:** We get the right people in the right room. You gain direct access to senior leaders, housing practitioners and key influencers across the Welsh sector.
- **A platform for your expertise:** We value the unique knowledge the private sector brings. Share your practical solutions and help our members navigate the future of housing.
- **Visible commitment:** Stand alongside us to show your sincere support for the right of every person in Wales to have a good quality home.
- **Relationship-first networking:** From formal dinners to relaxed breakfast receptions, our packages are built for meaningful, long-term professional connections.

# Planned conferences

We have four conferences planned throughout the upcoming year (2026/27) which will attract leaders and stakeholders from across the housing sector.



## **One Big Conference**

2/3 July 2026, Llandrindod Wells



## **AI Conference**

22 September 2026, Cardiff



## **Finance Conference**

1/2 October 2026, Llandrindod Wells



## **Leadership Summit**

24 November 2026, Cardiff



## **Governance & Risk Conference**

9 March 2027, Cardiff



# Packages

## Gold sponsor

### This package includes:

- Sponsorship of keynote speakers
- Opportunity for speaking slot/participate in panel discussion on main stage/deliver a workshop
- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Exhibition space
- Two tickets
- 50% off additional tickets

**£ 7,200**

# Packages

## Silver sponsor

### This package includes:

- Opportunity to sponsor a workshop (acknowledgement of sponsorship by chair of the workshop, branding on introduction slide)
- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Exhibition space
- Two tickets
- 25% off additional tickets

**£ 4,600**

## Bronze sponsor

### This package includes:

- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Exhibition space
- Two tickets
- 25% off additional tickets

**£ 2,600**

# Packages

Marsh

## Networking sponsor

### This package includes:

- Opportunity for speech at reception/breakfast
- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Exhibition space
- Two tickets
- 25% off additional tickets

**£ 4,600**

## Bespoke packages

We also have other sponsorship packages available, such as badge sponsorship. If you have something in mind, we're listening!

**Get in touch and we'll explore options together**

# AI Conference sponsorship packages

## Gold sponsor

### This package includes:

- Sponsorship of keynote speakers
- Opportunity for speaking slot/participate in panel discussion on main stage/deliver a workshop
- A space in [The Launchpad](#)
- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Two tickets
- 50% off additional tickets

**£ 7,200**



### The Launchpad

The Launchpad is much more than your traditional exhibition area. It is a space designed to facilitate meaningful dialogue with representatives from housing associations across Wales, allowing you to gain a strategic understanding of their needs and explore opportunities for collaboration. Listen. Learn. Act.

# AI Conference sponsorship packages

## Silver sponsor

### This package includes:

- Opportunity to sponsor a workshop (acknowledgement of sponsorship by chair of the workshop, branding on introduction slide)
- A space in [The Launchpad](#)
- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Two tickets
- 25% off additional tickets

**£ 4,600**

## Bronze sponsor

### This package includes:

- A space in [The Launchpad](#)
- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Two tickets
- 25% off additional tickets

**£ 2,600**

# AI Conference sponsorship packages

## Tech sponsor

### This package includes:

- A space in [The Launchpad](#)
- Branding on all workshop headphones
- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Two tickets
- 25% off additional tickets

**£ 4,600**

## Networking sponsor

### This package includes:

- Opportunity for speech at reception/breakfast
- A space in [The Launchpad](#)
- Branding featured in webpack, promotional event materials and live event
- Verbal acknowledgement of support
- Social media acknowledgement
- Two tickets
- 25% off additional tickets

**£ 4,600**

# What people say about our conferences



Always a great opportunity to catch up with people you know and talk to new people. Always happy to chat with those new to the sector.

*Jackie Leonard, CHIC Ltd*

Finance Conference 2025



I think it's been a really good conference. This is about what the whole sector is here to support, which is about the places, these communities, and the people. So there's been some really fantastic conversations. Some good takeaways, lots of value to be had across just the sharing and the networking as well.

*Nigel Ireland, Barcud Shared Services*

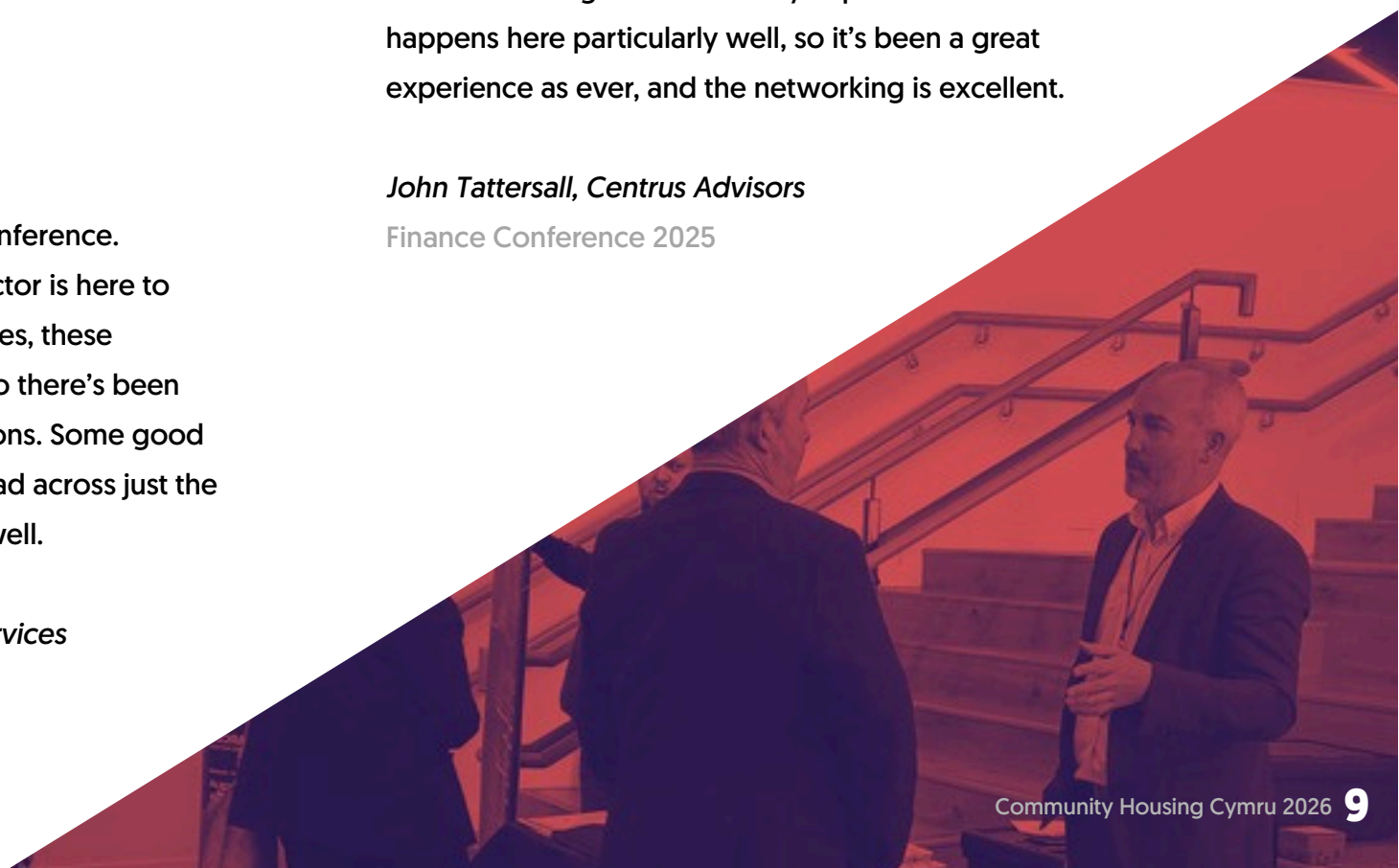
One Big Conference 2025



People are here talking about problems in the sector but also looking for solutions. That kind of forward looking debate is really important and it happens here particularly well, so it's been a great experience as ever, and the networking is excellent.

*John Tattersall, Centrus Advisors*

Finance Conference 2025





## Information for sponsors

### The contract

- The sponsorship agreement will be between Community Housing Cymru and your organisation/company.
- The agreement will be entered into independent of and without any condition to any existing or future commercial deal(s) between Community Housing Cymru and your organisation/ company.

### Branding

- Your logo and a short description of your organisation will be included in the conference webpack, which is shared with all delegates and speakers in the lead up and during the event.
- We will require a high quality logo in vector format (SVG or EPS) and a description of no more than 150 words written in third person. If these resources are not received by the specified date, we will refer to the organisation's official website.
- Logos will also be featured in event signage and the slide decks used in plenary sessions.

### Insurance and First Aid

- Sponsors should ensure they have adequate insurance protection when attending one of our conferences. It is compulsory that we have proof of your insurance and risk assessment before you arrive on site and start setting up your stand.
- First Aid cover will be provided throughout the conference. If you require assistance , please contact a member of CHC or venue staff.





## Information for sponsors

### Exhibition stands

- At CHC we are committed to working towards running more sustainable events. Please consider this when choosing your giveaways by ensuring they are eco-friendly where possible.
- Noise levels during main sessions should be kept to a minimum.
- We will provide all sponsors with a table and tablecloth. Please bring along your branded materials to display.
- We cannot accommodate shell schemes at our conferences.
- If you require access to power for your stand, please request this prior to the event and we will make every effort to provide this for you.
- Sharing of stands is prohibited.





 [events@chcymru.org.uk](mailto:events@chcymru.org.uk)

 [community-housing-cymru](https://www.linkedin.com/company/community-housing-cymru)

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