



Social Value
Portal

Diolch am y gwahoddiad
Thank you for the invitation





**Social Value
Portal**

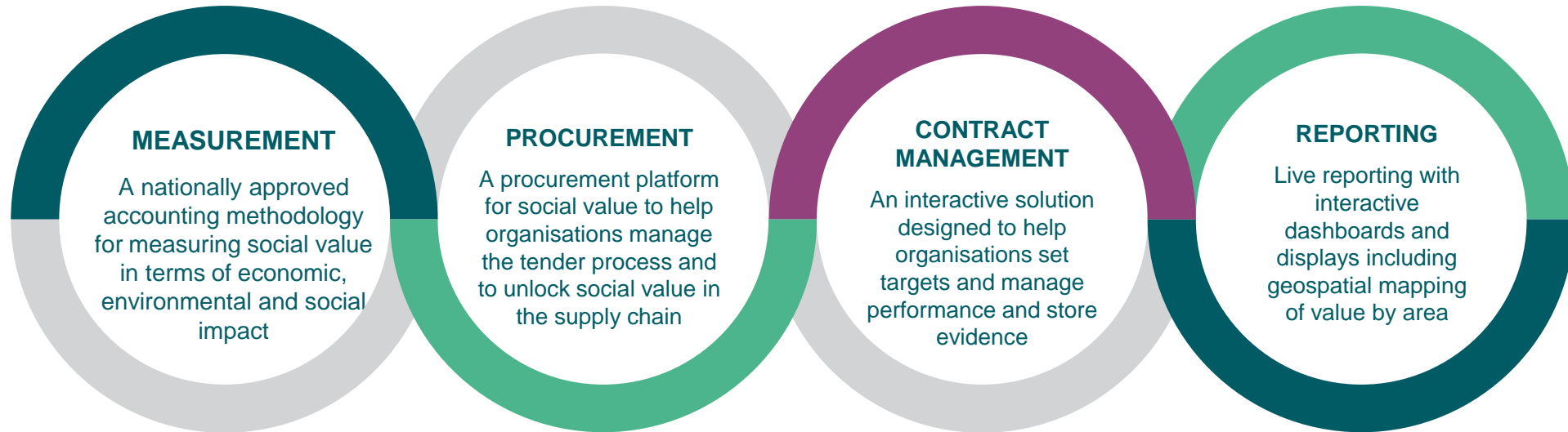
Who are the Social Value Portal?

Social Value Portal : An Introduction

The Social Value Portal provide an online solution for social value measurement and reporting

Our management tool helps organisations calculate their social value in terms of environmental, social and economic contributions.

We want to help you to measure, manage and maximise your broader contribution to society.



Procurement Overview

1,600

Total number of procurements that
SVP have supported with

25

The size of SVP's dedicated
social value procurement team

668

Number of procurements SVP
has supported in 2021 to date

£22.7bn

Total value of contracts
through Portal to date

233,614

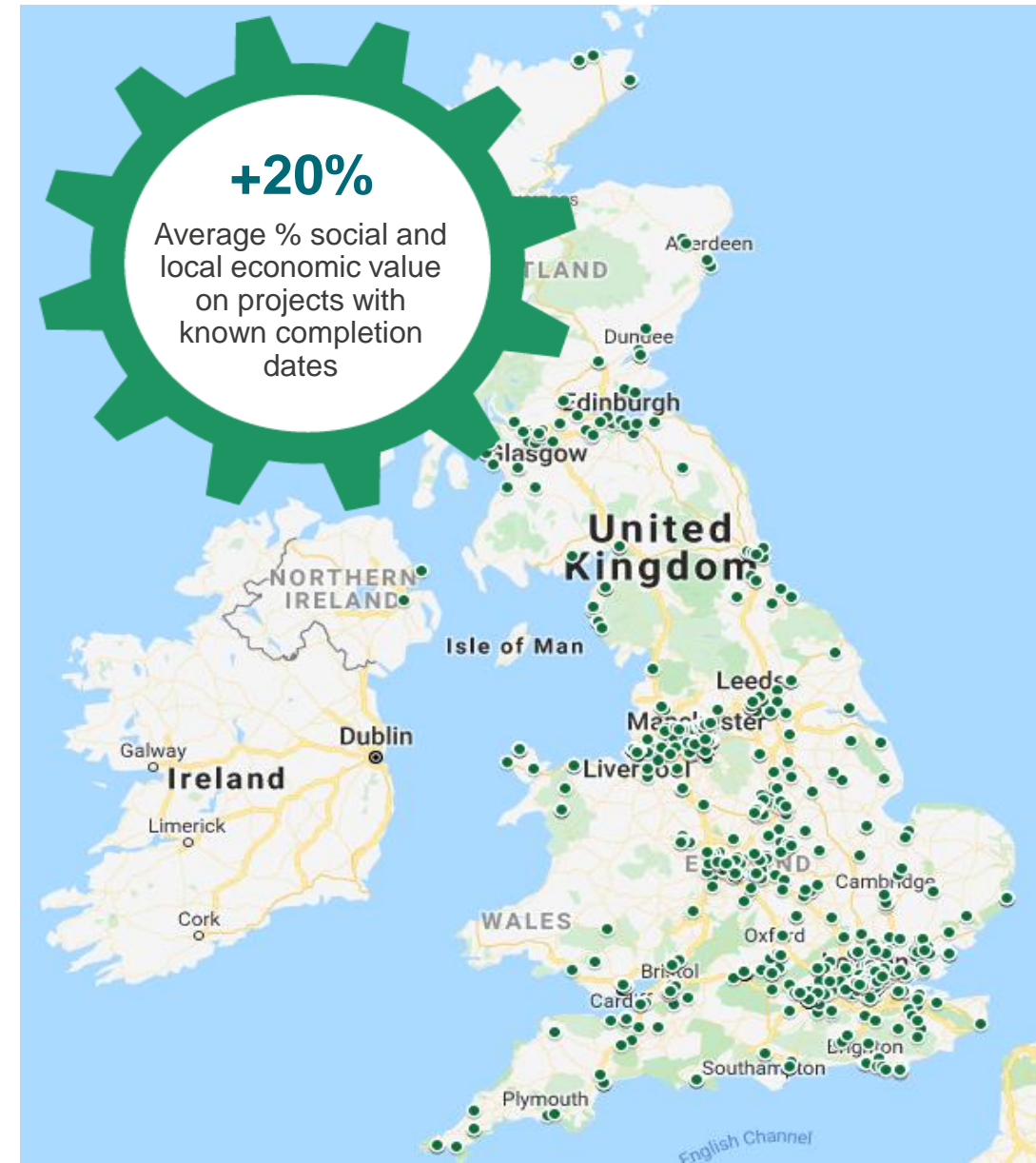
Total no. volunteering hours
delivered

£3.7bn

Local economic value
delivered

8,746

Total no. jobs registered for
disadvantaged people





**Social Value
Portal**

How is social value measured?

The National TOMs Wales – Members of the NSVT Wales

The National TOMs Wales have been developed by SVP for the National Social Value Taskforce Wales over 12 months period, through consultation with public, private and third sector stakeholders in Wales. WLGA has coordinated Welsh public sector input. Members of the Taskforce:



Comisiynydd
Cenedlaethau'r
Dyfodol
Cymru

Future
Generations
Commissioner
for Wales



TRAFNIDIAETH CYMRU
TRANSPORT FOR WALES



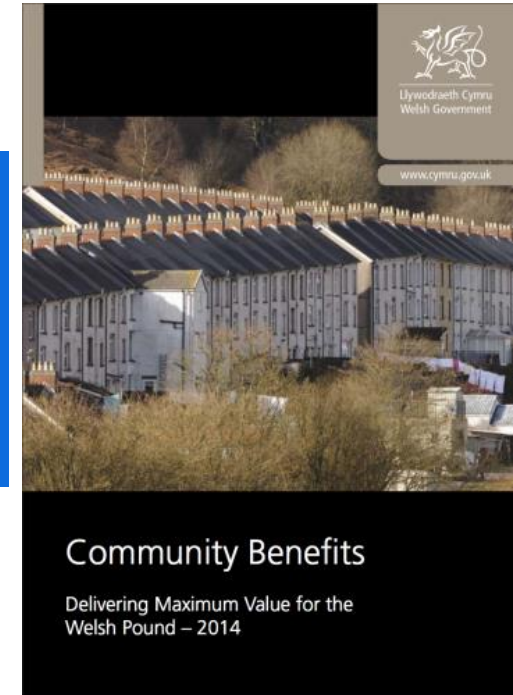
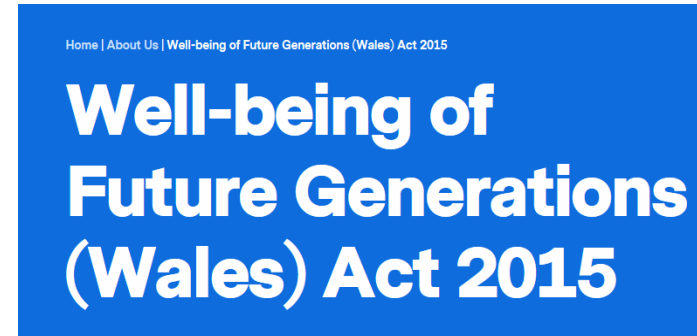
CLILC • WLGA



Bringing together 2 great frameworks

The **National TOMs Wales** are based on the learnings from the National TOMs but reflect the specific requirements of the Commissioner and the Wellbeing Act AND Welsh Government Community Benefits Programme

- Provides a single set of measures for public organisations to report against
- Create a level (and consistent) playing field for the supply chain including SMEs
- Based on non-financial performance but allows financial value to be reported
- Allows comparison and benchmarking – what does ‘good look like’?



The National TOMs Wales – Reporting Standard

7 Themes	Outcomes	Measures	Units	Proxies
Prosperous	More people in employment	People in employment	No. people FTE	£ 27500
Responsible		CO2 emissions reductions	Tonnes CO2e	£ 69.35
Resilient	Safeguarding the environment	People with disabilities hired	No. people FTE	£ 14980
Healthy		Events promoting Welsh culture	£ invested including staff time	£ 1
More Equal	The Welsh Culture is promoted	Ethical procurement practices	Y/N – Provide relevant documents	Record Only
Cohesive Communities				
Culture and Language				

Total Social Value
=
SUM(Measures*Values)



National TOMs Wales

7 THEMES

35 OUTCOMES

40 CORE MEASURES

Provides set of Measures for each
Goal to engage with different
aspects of social value in line with
local or project needs and
priorities

A single transparent, replicable and consistent reporting standard for social
value measurement and management across all projects and corporate
activities

Developed with the National Social Value Taskforce Wales over 9 months
with public, private and third sector stakeholders in Wales

Designed to unlock and increase social, cultural, environmental and
economic well-being in Wales



TOMs Cenedlaethol Cymru

Your Account: Contribution to Well-being of Future Generations

How do your project's social value interventions contribute to make progress against the Well-being goals?
[Home](#) >

- Summary
- Dashboard
- Submissions
- Suppliers
- Locations
- Settings
- Well-being



Estimated Social and Local Economic Value Contribution to the Well-being of Future Generations

HOW MUCH VALUE ARE YOU CREATING?

The Dashboard below displays the total social value contribution mapped against each well-being goal. The total social value figure includes local economic value (Local EV component) on single-locality projects.

Search



Icons provided by [Office of Future Generations Commissioner for Wales](#)



Welsh Government KPIs
HOW MUCH VALUE ARE YOU CREATING?

CONTRACT VALUE

£1,000,000

REVENUE TO WELSH BUSINESSES

£550,000

£ TO WELSH SMES

£230,000

INCOME TO WELSH RESIDENTS

£400,000

% WELSH BASED BUSINESSES

68%

% SPENT ON WELSH BUSINESS

55%

% SPENT WELSH SALARIES

40%

% TO WELSH SMES

23%

DISADVANTAGED PEOPLE INTO
EMPLOYMENT

21

TRAINING WEEKS

241

APPRENTICESHIPS CREATED

14

APPRENTICE WEEKS

542

WELSH LOCAL MULTIPLIER

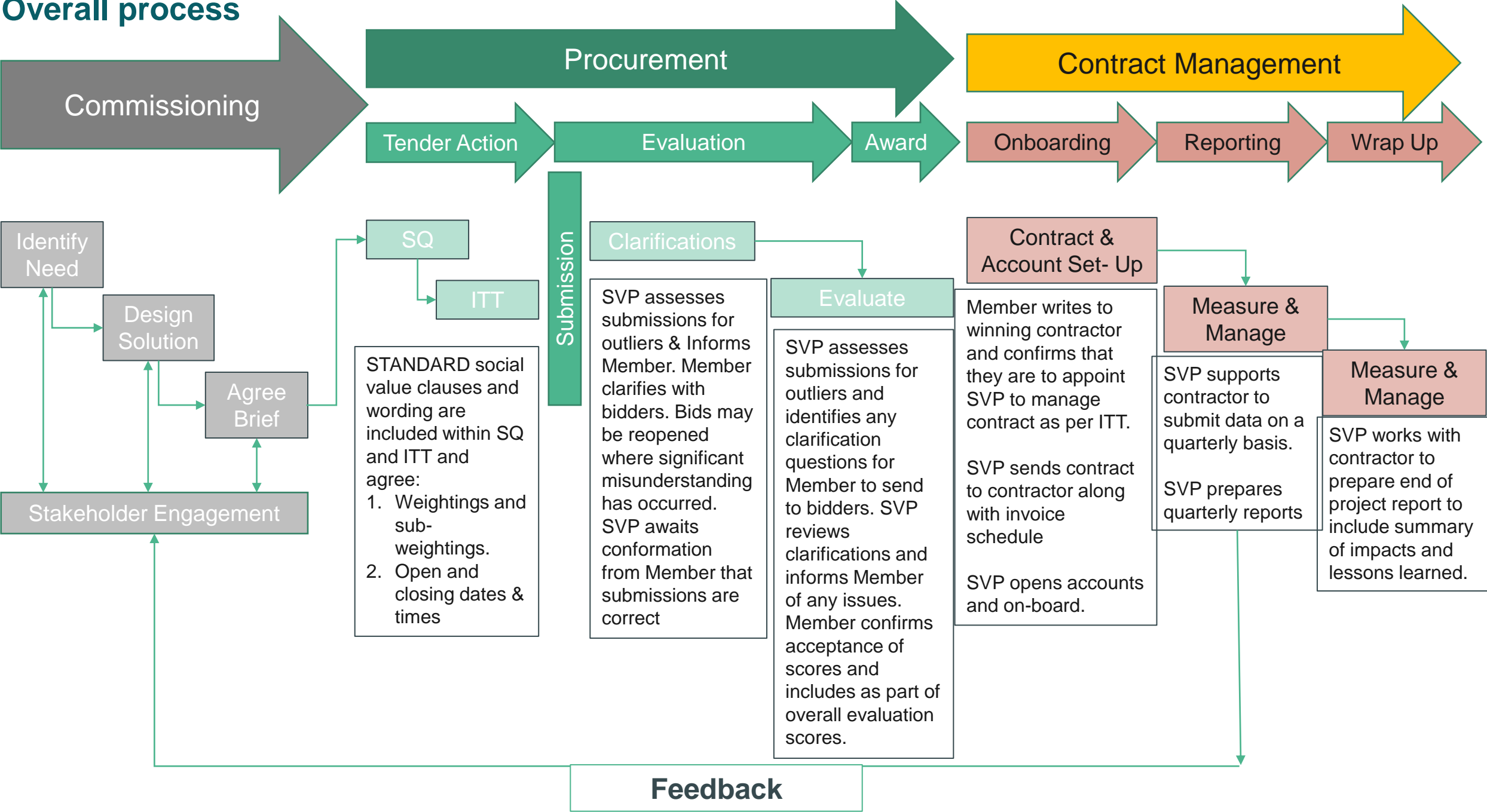
2.37



**Social Value
Portal**

Procurement Process

Overall process



Embedding the TOMs in Procurement






The TOMs was designed for procurement and has been implemented effectively in over 1600 tenders in a wide range of sectors. It is supported at SVP by a team with unrivalled experience of procuring for social value.

The Portal and the TOMs are the leading SV procurement tool in key supply chain sectors such as construction and benefit from a high level of recognition.

Before starting procurement, you will have worked with SVP to align the TOMs to your corporate objectives and tailor the framework for your procurement programme.

We will also work with you to design a procurement and engagement strategy and support with the creation of ITT documents to specify the requirements from bidders around social value.

The National TOMs - A Social Value Measurement (& Management) Framework

Themes	Outcomes	Measures	Units	Value
	More opportunities for disadvantaged people	No. of ex-offenders employed	No. of people	£24,527 per person
	Improving staff wellbeing & mental health	No. of employees with access to wellbeing programmes	No. of people	£131.86 per person
	More working with the community	No. of hours of local community project volunteering	No. of hours	£16.09 per hour
	Carbon emissions are reduced	Tonnes of CO2e reduced	Tonnes of CO2e	£70.43 per tonne
	Safeguarding the natural environment	Innovative Measure to respond to the climate emergency	£ Invested	£ Invested

Total social value = Sum(Measures*Value)

Evaluation methodology



Social Value is incorporated into your overall procurement framework. Customers usually decide on a minimum threshold for tenders where social value is applied, as well as the weighting for social value in the tenders and the split between quantitative and qualitative scoring. We can either undertake the SV evaluation on your behalf or work with you to upskill your own team (or both).

Example scoring allocation:

Quality	40%	
Price	45%	
Social Value	15%	
	Qualitative	Quantitative
	7.5%	7.5%
TOTAL	100%	

Example quality scoring matrix:

5	The answer is comprehensive with detailed, relevant and specific evidence and good practical examples, giving full confidence that the Bidder can innovate and exceed expectations in this category.
4	The answer is comprehensive with detailed, relevant and specific evidence and practical examples, giving confidence that the Bidder will deliver in this category but evidence of innovation or the ability to exceed requirements is limited.
3	The answer is reasonable but is supported by a relatively limited amount of detail, evidence and practical examples, leaving some concerns or gaps in understanding the Bidder's ability to deliver in this category.
2	The answer goes some way towards providing a reasonable response, but there are major omissions and important sections of the category remain unanswered
1	A limited effort has been made to respond but is lacking in evidence, relevance or specific details
0	Either no answer is given across the category or the mandatory element is not addressed in this category

Using the Portal for Procurement

Bidders upload their social value submissions onto the Portal for evaluation by the tender deadline. There is a simple input page for bidders. Evaluators can access all the qualitative and quantitative data they need from the Portal and any CQs and subsequent adjustments are logged.

Example evaluation summary:

AEB Education Budget (AEB) Service Contract - Digital Bootcamps: Productivity & Skills

Report generated: 13/9/2021

Social Value Evaluation Summary

AEB Education Budget (AEB) Service Contract - Digital Bootcamps: Productivity & Skills

Evaluation Details

Contract Details

Estimated Contract Value: £70,000,000.00
Estimated Contract Duration (months): 11

Evaluation Weightings

Social Value Weighting: 5.00%
Quantitative Weighting: 40.00%
Qualitative Weighting: 60.00%

Highest SLEV (£)£482,347.56

Evaluation by Submission

Name	Quantitative					Qualitative				
	Contract Value	Target SLEV	Quant Score (%)	Adjusted Quant Score	Qual Score (%)	Reasons for score	Adjusted Qual Score	Combined Score	Adjusted SV Score	Rank %SLEVA*
C/S	£432,000	£				The method statement submitted provides excellent and strong evidence to demonstrate how WMCA's social value requirements will be delivered in accordance with the tender documents. It is a full and robust response with no concerns.	6			
A/T	£1,366,470	£				The method statement submitted provides very good evidence to demonstrate how WMCA's requirements for social value will be delivered in accordance with the tender documents. However the method statement fails to outline that the targets are set on 12 month contract duration at the assumed value of £400,000 as outlined within the ITT. In addition to this the target descriptions are poor. This provides doubt that the bidder has met all social value requirements.	3			



Example input page:



West Midlands Combined Authority

AEB Education Budget (AEB) Service Contract - Digital Bootcamps -

Social Value Calculator
Click the + to expand each measure and enter your responses in the fields provided.

Instructions

1. For all contracts with WMCA, please use the definition for 'local' as 'within the remit of the West Midlands Combined Authority'.
2. When submitting targets for your bid, please note that you should be doing so in respect of the total contract duration (excluding any extensions), i.e. for a 2-year contract your answers should reflect your potential social value delivery over the full 2 years.

Download Social Value TOMs (PDF)

Download TOMs Guidance (PDF)

On each measure hover for more information: Definition Guidance Additional Details Evidence Requirements Link

COMMITTED SOCIAL VALUE

Target Contribution to Social Value & Local Economic Value

Close Save and Close Save and Refresh Print Page

Search by Name/Reference

ENVIRONMENT: Climate Impacts are reduced

NT32. Savings in CO2 emissions on contract not from transport (specify how these are to be achieved).
Units: tCO2e Proxy: £69.35 Prioritisation: 1.00

Original Response

Contract management

- On contract award, the project account is converted from “bid” to “measure”
- The supplier returns to the Portal to report SV delivered against the targets set during procurement.

Junction Improvement:

Summary


Project [Home](#) >

Summary

Dashboard

Locations

Settings



Project Headlines


Headline Social & Local Economic Value statistics for this project

DELIVERED SOCIAL&LOCAL ECONOMIC VALUE +

£31,337.68

COMMITTED SOCIAL&LOCAL ECONOMIC VALUE +

£82,089



% PROGRESS
38.18%

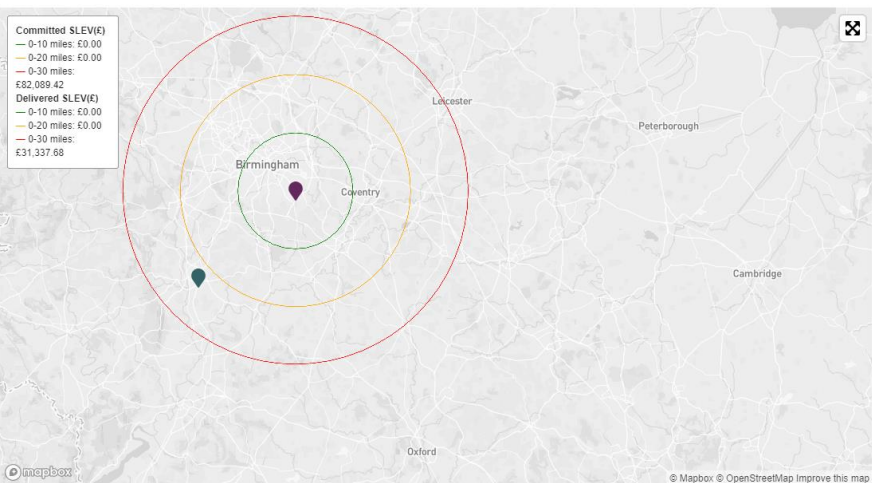
CONTRACT VALUE INCLUDED

£184,708

% SOCIAL & LOCAL ECONOMIC VALUE ADD +

16.97%

Social & Local Value by Region and Local Authority
Location of Project, and Project Suppliers/Bidders.



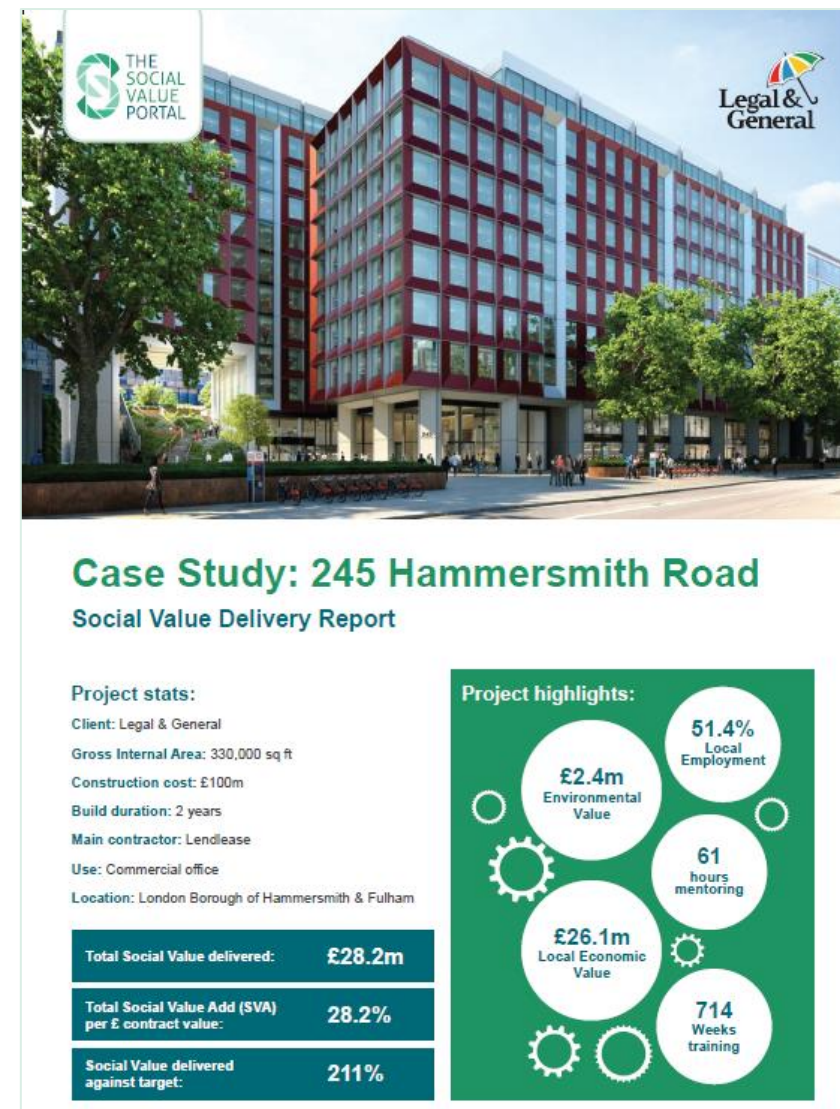
Project Reporting



Verified Social Value Project Reports

Individual projects include:

- Quarterly verification of Project data
- Review of supporting evidence submitted
- Creation of an Annual Verified Social Value Report on the Project



Public Sector Customers

We currently work with over 85 Local Authorities across the UK, as well as a range of other Public Sector organisations.

The National TOMs are widely regarded as the Gold Standard in social value measurement



Private Sector Customers

We work with over 60 Private Sector organisations across various industries



Portal Membership



Social Value Account

Including impactful dashboards and geospatial mapping tools.



Development of TOMs Framework

We will develop a tailored TOMs Framework that reflects corporate language and values.



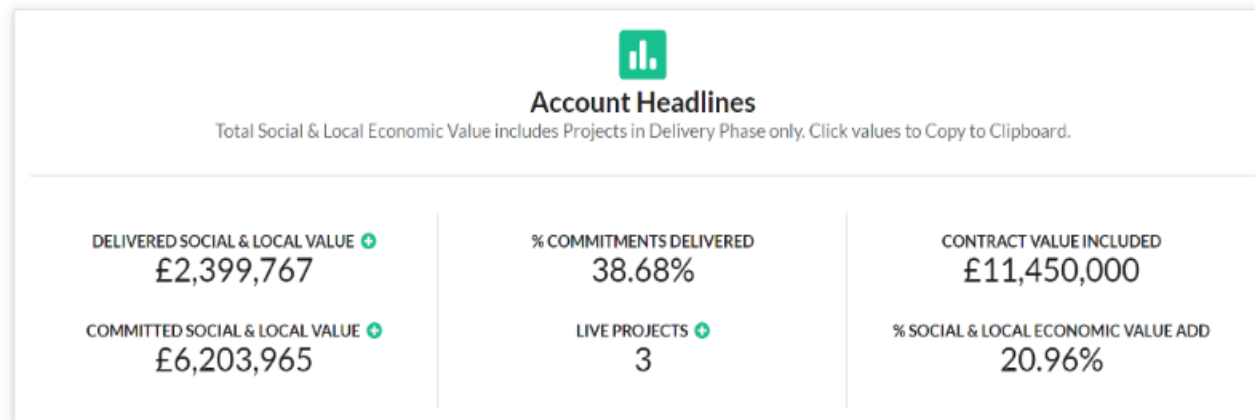
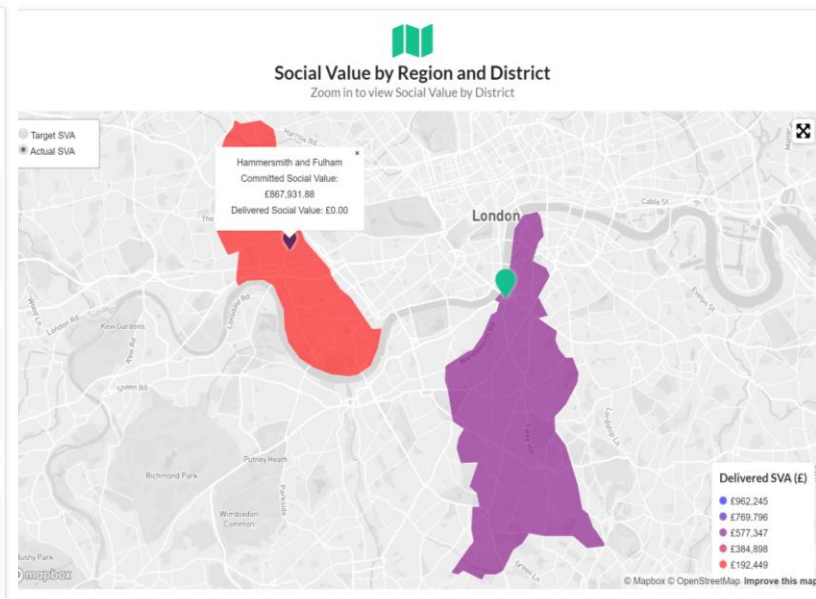
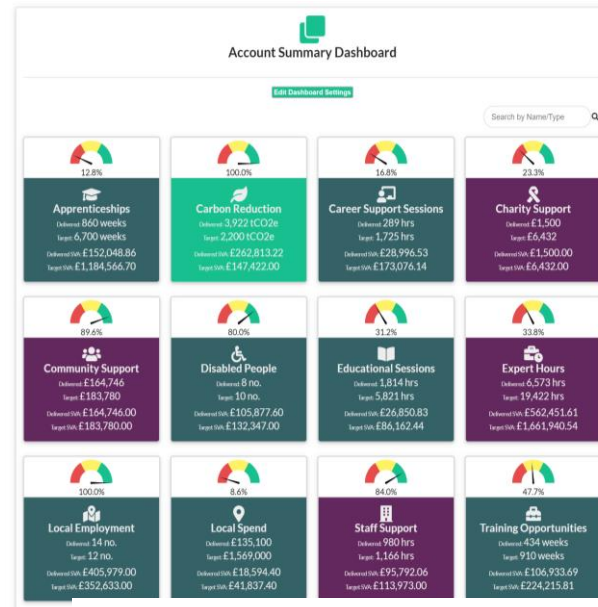
Dedicated SVA

You will be assigned a dedicated Social Value Advisor who will act as your Account Manager.



User Accounts & Training

You will get User Accounts and Team Social Value Training





Membership

- Free to use Online TOM's for Wales
- Annual charge for full portal benefits. Various options available based on size of organisation
- Significant commercial benefit based on collection of interested parties within the sector



Advisory Services

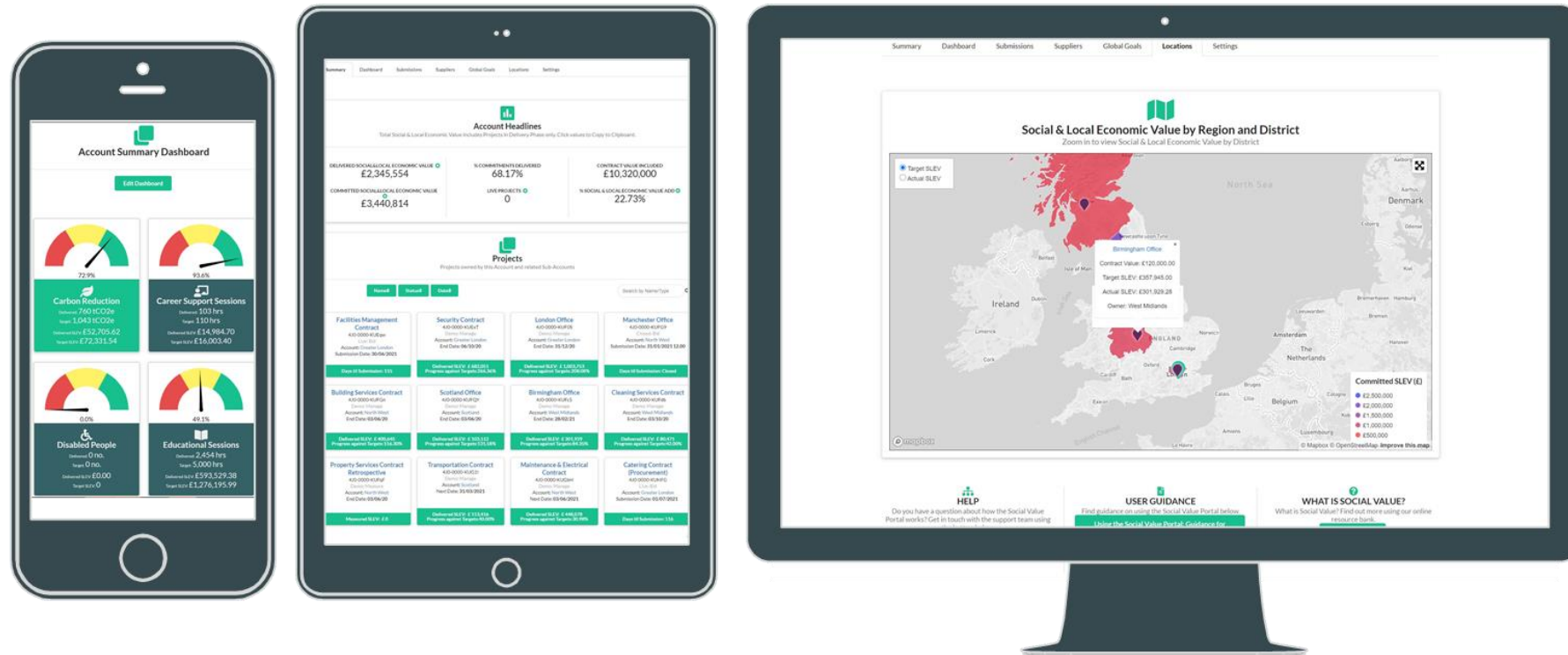
- Based on scope and scale of work required



Supply Chain Fees (Winning Bidder Only)

- Annual Fee: 0.2% of contract value with a minimum payment of £750/year up to a maximum of £7,500/year paid by the **winning bidder ONLY**. This includes the assessment of bids and ongoing contract management of each project. Please note, bidding is free to all bidders.
- **We can offer options for multiple awards.**

Social Value Portal: Portal Demonstration



If you would like to view the Social Value Portal in more detail, the YouTube video links below are only 15 minutes long combined but will give a good overview of the functionality of the portal.

[Social Value Portal for Members](#)

[Social Value Portal for Bidders and Suppliers](#)



Social Value Portal

Thank you

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If you have any further questions, please don't hesitate to contact:

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