

HRSDG Update – 17th March 2021



Updates since February SDG

- User guides/templates finalised and sent to HRSDG for comment
- Working on CEO pledge
- What Next considering ways to increase profile and awareness



Pledge

- 1. Producing 1 piece of content per year (scheduled)

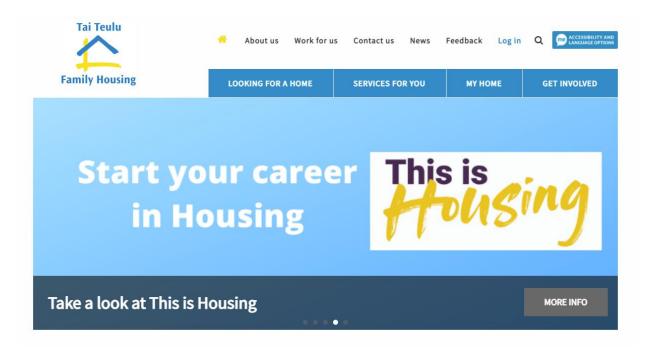
 Rationale
- Inclusive approach
- Diverse spread of articles
- Stronger voice if everyone contributes
- 2. Referencing TiH on your company website, *Rationale*
- One voice / consistency message
- More traffic to TIH website and vice versa

- 3. Use #ThisisHousing on social media *Rationale*
- One voice
- Drive traffic to TIH and vice versa





Pledge- some examples



Our values guide us in everything we do, how we treat each other at work and how we treat our tenants and stakeholders.

So if you share our Values, are motivated, hard-working, flexible, full of ideas and most importantly, you really want to make a difference then we would love you to join our Family.

To find out more about working in social housing and the great jobs that are available take a look at This is Housing





We are a Time to Change Wales pledge organisation.

We pledge to change the way we think and act about mental health at work.









What's next for This is Housing? Increasing profile and awareness...

- All inductions TIH is discussed.
- Housing week- combined approach to careers.
- Can we get logo/web address included in:
 - o it in bottom of all emails?
 - o interview / rejection letters?

This is tousing



So how do housing associations in Wales actually work?

Housing for Tenants



Property/Estate development or purchase

Low-cost home ownership options with profits reinvested to deliver social housing



Maintenance and

Asset Management

Everyone has safe, warm homes

via planned and reactive

maintenance

Development

Develop housing.

identifying sites, establishing

financial viability, liaising with

architects/land owners and sub-contractors



Tenants



Maintain tenancies, ensuring people can stay tiving in their homes, tackling anti-social behaviour, and engaging the community

Housing Association

Purpose:

to provide good quality, safe homes where people want to live

Regeneration

Manage and regenerate communities and estates

Corporate Services, Governance & Policy

Keep the organisation running improving and growing the organisation, taking care of staff

Communications

Engage and inform tenants, liaise with the press, run campaigns, design creative visual assets



















days of the second spent on staff training & professional developmen

Employer pension contribution of 5.25%

Application Feedback

Good Afternoon

Communities

Thank you for your application for the Income Assistant vacancy with Newport City Homes.

This has been a difficult decision, however unfortunately on this occasion you have been unsuccessful in progressing to the next stage. We would like to thank you for the interest you have shown in NCH and encourage you apply for future vacancies.

Also, please check out <u>This is Housing</u> for other housing vacancies near you, the sector has so much to offer and makes a real difference across Wales, we'd love you to join our housing community!

Best of luck with your job search,

Anna

Anna Griffin

Recruitment Officer



Next Steps.....

- Presenting to CEO network on 25th March
- Pledge sign up by 9th April
- Next big focus will be National Housing week!



Thank you!

Any questions/suggestions?