



This is
Housing

HRSDG Update –
17th March 2021

Updates since February SDG

- User guides/templates finalised and sent to HRSDG for comment
- Working on CEO pledge
- What Next - considering ways to increase profile and awareness

Pledge

1. Producing 1 piece of content per year (scheduled)

Rationale

- Inclusive approach
- Diverse spread of articles
- Stronger voice if everyone contributes

2. Referencing TiH on your company website,

Rationale

- One voice / consistency message
- More traffic to TIH website and vice versa

3. Use #ThisisHousing on social media


Rationale


- One voice
- Drive traffic to TIH and vice versa

This is
Housing
Pledge

This is Housing


Pledge- some examples



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Start your career in Housing



Take a look at This is Housing

MORE INFO

Our [values](#) guide us in everything we do, how we treat each other at work and how we treat our tenants and stakeholders.

So if you share our Values, are motivated, hard-working, flexible, full of ideas and most importantly, you really want to make a difference then we would love you to join our Family.

To find out more about working in social housing and the great jobs that are available take a look at [This is Housing](#)

[Take a look at the benefits of working with us](#)



[How we look after our Family](#)



We are a [Time to Change Wales](#) pledge organisation.

We pledge to change the way we think and act about mental health at work.

This is Housing



let's end mental health discrimination
time to change
Wales

What's next for This is Housing?

Increasing profile and awareness...

- All inductions – TIH is discussed.
- Housing week- combined approach to careers.
- Can we get logo/web address included in:-
 - it in bottom of all emails?
 - interview / rejection letters?

This is Housing

So how do *housing associations* in Wales actually work?



Application Feedback

To

Good Afternoon

Thank you for your application for the Income Assistant vacancy with Newport City Homes.

This has been a difficult decision, however unfortunately on this occasion you have been unsuccessful in progressing to the next stage. We would like to thank you for the interest you have shown in NCH and encourage you apply for future vacancies.

Also, please check out [This is Housing](#) for other housing vacancies near you, the sector has so much to offer and makes a real difference across Wales, we'd love you to join our housing community!

Best of luck with your job search,

Anna

Anna Griffin

Recruitment Officer

Next Steps.....

- Presenting to CEO network on 25th March
- Pledge sign up by 9th April
- Next big focus will be National Housing week!



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Thank you!

Any questions/suggestions?