



**Cartrefi
Cymunedol
Cymru**

**Community
Housing
Cymru**

Commercial Partner Package

2027/28

Why partner with Community Housing Cymru?



We are the gateway to Housing Associations in Wales. We represent and support 31 Housing Associations, with a shared ambition of kickstarting the housing recovery.



We are experts in the Welsh housing sector. We support our members and partners around policy, lobbying, campaigns and advocacy. We are the trusted experts in all aspects of Welsh housing.



Our members provide over 170,000 social homes.¹ They generate £1.45bn GVA, support 37,000 direct and indirect FTE jobs and invest £28m directly into community regeneration and tenancy sustainment.²



Our members are highly engaged with our offer across the year – including conferences, virtual sessions and Member Community meetups.



We have access to senior decision makers, such as chief executives, boards members, directors and heads of service within the industry. With over 3,000 senior leaders working with us each year.



Our members are independent, not-for-profit organisations that deliver vital services and provide affordable housing across Wales – supporting this sector supports Wales.



This isn't just a partnership with CHC - it is building a partnership with the housing sector in Wales.

¹ [Global Accounts 2023](#)

² CHC/Savills report: [Socio-economic impact of housing associations in Wales](#) - November 2025

Testimonials:

What our partners say



“I would highly recommend becoming a commercial partner. The team at CHC have been really supportive in helping me to launch events to provide information to members, become involved in CHC events, and find the right people within housing associations to talk to. I've also found that I've been able to expand the Cubed Tax brand across Wales.”

Dan Guy

Managing Director, Cubed Tax

“I've always found that CHC events are a must-attend in the diary. I just think that they're fantastic opportunities to learn, but actually also just to engage with the sector, with people you wouldn't necessarily see in your day-to-day.”

Cerys Williams

Business Development Manager for Wales
E.ON Green Funding Solutions



“The relationship with CHC is really important to us. We're all here to do the same thing for the sector, which is to provide the maximum support, create more efficiencies and help organisations to work better together, and that's where I think Barcud Shared Services and CHC work really well together. We've had better access to the different groups of people that we wouldn't necessarily have been able to get in front of.”

Nigel Ireland

Chief Executive Officer, Barcud Shared Services

“Centrus has worked with CHC for a number of years. That relationship allows us to have a dialogue across the sector, so when sector-wide issues occur, it's a central focal point for discussion. It allows us to have a considered view of the whole sector in one place and communicate with members efficiently about things that are pan-Wales. Not only are you supporting the voice of the sector, which I think is incredibly important at the moment, but you're also supporting a forum that allows the sector to speak with one voice. We think [a commercial partnership with CHC] is a very straightforward value for money question.”

John Tattersall

Managing Director, Centrus Advisors



What's included?

This package will keep your organisation embedded in the Welsh Housing sector. Raising your brand awareness, showcasing your products and services and showing your support for the sector.

- Premium location exhibition stand space at three in person conferences throughout the year (worth £7800)
- Two delegate places at three conferences per annum for the entire event, including the conference dinner (worth £4,050)
- Member rate tickets for any additional conferences places booked (30% discount)
- Annual bespoke State of the Nation briefings, giving you the latest in Welsh Housing directly to your organisation from a senior member of the CHC team with Q&A (worth £2,000)
- An annual insight session with a member of the CHC policy and external affairs team on a topic of your choosing (worth £1,500)
- Listed as Commercial Partner Member on CHC website and exclusive use of “CHC Commercial Partner” logo (worth £1,000)
- Your branding included in all conference webpacks, signage and slide decks (worth £500)
- Option to support a pre-conference dinner, conference lunch, breakfast briefing or drinks reception, including a 15 minute speaking slot (Commercial Partners to cover food and drinks, limited to one per year) (worth £2,000)
- Minimum of two dedicated ‘Make the most of your membership’ meetings per year
- Option to showcase your expertise in key topics through our virtual ‘spotlight sessions’

The total package is worth £14,260 exc VAT

Pricing

We want to drive ongoing engagement and collaboration between Commercial Partners, Housing Associations and CHC.

Our pricing structure reflects that ambition:

- **Three year deal**

£9,250 per annum exc VAT

April 2027 to March 2030

(£27,750 in total exc VAT)

- **One year deal**

£10,400 per annum exc VAT

April 2027 to March 2028

If you have any questions, please get in touch!

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