**PR and Communication Awards 2017**

Community Housing Cymru’s PR and Communication Awards will take place on the evening of CHC’s Communications Conference in Cardiff Bay on Thursday 23 March.

The 8 categories are split into two groups and are listed below. You can enter up to four categories from the ‘general categories’ list, as well as entering both categories in the ‘additional categories’ list, so you have a maximum of 6 categories to choose from. Please note that, unlike in previous years, we’ll be asking you to enter yourselves into the Best In-House Communications Team award if you’d like to be included. You can find further information below.

Please send all submissions to Borbala Martos on borbala-martos@chcymru.org.uk, with the category clearly stated in the subject line of your email. If you have any questions, please contact Beth on 029 2067 4804.

**The closing date for entries is Wednesday 22nd February.**

All submissions must range from 1 January 2016 to 31December 2016.

**Categories and evidence needed**

**General categories (you can enter up to four of these categories)**

**Best use of digital**

This category could include websites, social media profiles, videos, photographs, annual review sites – anything you’ve produced digitally. To enter this category, please submit up to 200 words on why you think your entry should win, and up to three pieces of evidence.

**Best use of print**

This category could include tenant magazines, leaflets, flyers, poster boards – anything you’ve produced and printed. To enter this category, please submit up to 200 words on why you think your entry should win, and up to three pieces of evidence (evidence can be digital – for example, a photograph of your poster boards or a digital version of your leaflet).

**Best external campaign**

This category could include campaigns to engage tenants, raise awareness, launch a new service, and so on. To enter this category, please submit up to 200 words on why you think your entry should win, and up to three pieces of evidence.

**Best example of internal comms**

This category could include an internal comms campaign, a new intranet site, staff away day and so on. To enter this category, please submit up to 200 words on why you think your entry should win, and up to three pieces of evidence.

**Best example of crisis communication**

Did you deal with a crisis in 2016? To enter this category, please submit up to 200 words on why you think your entry should win, and up to three pieces of evidence.

**Your most innovative initiative in 2016**

Did you work on something innovative and unique that you’re really proud of in 2016 which doesn’t necessarily fit in to any of the categories above? To enter this category, please submit up to 200 words on why you think your entry should win, and up to three pieces of evidence. **Please note that the initiative you enter for this category cannot be entered in other categories.**

**Additional categories (you can enter both these categories)**

**Best communications newcomer to the sector**

This category is for people who started their employment in 2016. You can either nominate yourself or nominate someone from your team. To enter this category, please submit up to 200 words on why you think you/your nominee should win, and up to three pieces of evidence.

**Best in-house communications team**

This category is suitable for every communications team, whether you’re one person or ten people. To enter this category, please submit up to 200 words on why you think your team should win, and up to three pieces of evidence.